ANNUAL 2019 / 2020 REPORT ART GALLERY of GRANDE PRAIRIE

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MESSAGE FROM THE CHAIR OF THE BOARD Pam Balderston

It has been my pleasure and honour to chair the Board of Directors of the Art Gallery of Grande Prairie (AGGP) for the 2019–2020 fiscal year.

With the generous support of our partners and the tireless efforts of the AGGP staff and volunteers, we have continued to strengthen our community by developing extraordinary opportunities to experience the Arts. This past year saw an exceptionally unique and diverse exhibition calendar that continued to grow our attendance and expand our educational reach in the Northern Alberta region.

This year we exceeded many of our financial goals, allowing us to address our growing community and program needs. We were able to significantly increase private sector revenue and project funds from grants, giving us deeper diversity in our revenue streams. A highlight for the AGGP was the rebranding of the Annual Art Auction fundraiser, which incorporated a vibrant new program set within our beautiful gallery spaces and saw the strongest net profit in the past 4 years.

The vision and generosity of our many members, donors, community partners, government partners, and corporate sponsors have allowed us to provide our community with experiences to engage with art. Our heartfelt thanks go to our presenting sponsor, the Rotary Club of Grande Prairie. We'd also like to extend our sincere gratitude to our major funders – The City of Grande Prairie, The Alberta Foundation for the Arts, The County of Grande Prairie, The Municipal District of Greenview, and The Alberta Museum Association.

The Board of Directors has worked diligently in maintaining strong governance and working with Gallery administration to ensure programs are connected to the AGGP vision and mandate. I am particularly proud of the work done by the Board in initiating the development of a new Curatorial Mandate and Board Self-Monitoring tool. It was an absolute privilege to work with each member of this Board.

Congratulations to our Executive Director, Jeff Erbach, on a stellar year for the Art Gallery of Grande Prairie. Jeff has been instrumental in guiding all aspects of the AGGP to a phase of growth and overall strength. Thank you also, to the Gallery's amazing staff members for their passion and commitment to our organization.

As the year comes to a close, we look back on an incredible year — hard work with colleagues, wonderful celebrations with friends, and the unwavering support of our members and donors. Looking forward, we are excited for the opportunity to see our Gallery continue to be a cultural hub in our community, continue to respond to the ideas and issues of our time, and to bring new voices and perspectives to our exhibitions.



MESSAGE FROM THE EXECUTIVE DIRECTOR Jeff Erbach

In a growing community, we saw continued and sustained attendance and interest in our core mission; to enrich the community through the creation, conservation and sharing of art.

Through this past fiscal year, we saw stable and reliable support from our government funders, who continue to invest in local and regional quality of life. Our sponsors were, again, incredible private partners in allowing us to develop and market amazing exhibitions and programs. And finally, but not lastly, the community expressed interest, intrigue and fascination with our art exhibitions and public programs through their attendance, donations and support.

The year showcased strong curatorial perspective on heritage and local issues. We undertook two massive group exhibitions, *Sonic Youth* and *Ecology is Human | Nature*, efforts which further embolden our reputation for pushing boundaries, providing local artists with simul-opportunities against regional and national ones, for exhibiting a wide bandwidth of art and ideas, and for developing rich curatorial projects. Exhibitions like *Pioneering Portraits*, the local residency and two exhibitions with Tiziana La Melia, and our special exhibition of our major collection work by William Perehudoff, illuminated the power of history and how art is a cultural archive for the community. We're proud to develop these showcases and to reflect back to our community, like a mirror, the social and cultural beliefs unique to the region.

We can only continue on this path with the amazing hard work of our staff, and the vision and volunteerism of our Board of Directors. Their commitment to good governance, to tackling tough issues, and to enacting the principle of continuous improvement, makes the gallery better.

A final word of thanks to our local artists. Their vision, hard work, and dedication to our community inspires us and makes us grateful each day that we can work in collaboration. While, just at the end of our fiscal year, the pandemic cast a shadow on our accomplishments and dampened our anticipations for the future, we're buoyed by our shared commitment with the Peace Region to reflect on the past, activate the present and dream of the future.

VISION

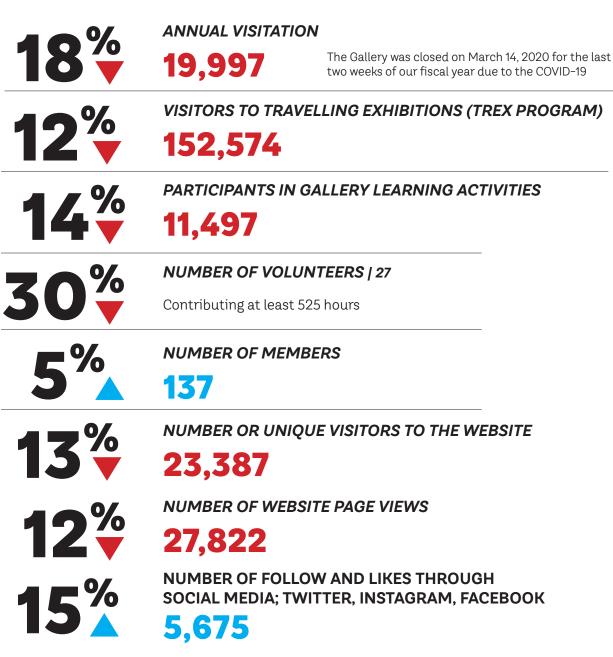
The Art Gallery of Grande Prairie will be a centre of excellence, inspiration, creativity and innovation for the Arts. We will be a valued cultural partner and vital resource for the public, artists, curators and writers.

MISSION

Enriching the community through the creation, conservation and sharing of art.

GOALS (2017 - 2021)

Expand on our partnerships Develop extraordinary opportunities to experience the Arts Build on our donors, members and sponsors Build organizational leadership and capacity





Grande Prairie Regional College President, Don Gnatiuk, at the opening reception for the *13Dux* Fine Art Student exhibition.



Tiziana La Melia: Rust Daughters Say it with Flowers

PARTNERSHIP

One of the Gallery's four main goals leading into 2021 has been to 'Expand on our Partnerships.' Lead by our Learning area, we've looked to the community to collaborate with us on a range of exhibitions and public programming, resulting in near 20 ongoing and new partners in this fiscal year.

Our partnership with **Grande Prairie Regional College (GPRC)** once again saw an exhibition of Fine Arts students' work; *13 Dux*. Visiting artists from our Traveling Exhibition Program also collaborated with the College's 'Visitor in the Arts' series, and Gallery Executive Director, Jeff Erbach, delivered a presentation on 'Why are there Art Galleries?' Artist in Residence, Tiziana La Melia participated in a residency in partnership with the **McNaught Homestead Preservation Society**, and the resulting work, *Rust Daughters Say it with Flowers*, was a major exhibition. **South Peace Regional Archives**, our partner in conservation of cultural heritage, provided research and material for the *Pioneering Portraits* exhibition. And via our Learning area, many groups and partners collaborate with us to deliver meaningful educational opportunities through the arts. This includes local and regional school divisions, non profits and other cultural organizations.

The Gallery is further dedicated to sharing leading practice and building a vibrant community. Our Executive Director, Jeff Erbach, is proud to be on the Board of Directors for the **Downtown Association**, and we are a proud, active member of **Grande Prairie Regional Tourism Association**, the **Chamber of Commerce** and the **Volunteer Service Bureau**.



Marjorie Belcourt continued on as our Elder Advisor.



Featured Member Lindsay Arcand's artwork on display at the Gallery.

SUPPORT FOR THE COMMUNITY

The Gallery dedicates time and other resources to ensuring that it supports and builds our community in many ways.

We continued our major youth development programs; Youth Arts Laboratory and the Gallery Ambassador program. These programs provide direct, focused mentorship and opportunities for young people to become immersed in the arts, building their confidence and skill sets. Marjorie Belcourt continued on as our Elder Advisor, and the Gallery is humbled and honoured to be able to receive her guidance and wisdom. This falls more into the category of support FROM the community, but exemplifies our dedication to addressing historical, cultural inequities in public institutions. And we continued to offer many tangible opportunities for artists of all levels of experience. We proudly sponsor the Evy Newton McBryan Award at GPRC for an emerging young artist, have open calls for our 'Featured Member' wall for local artists, reciprocate on donations of material for non profit auctions, and much more.







EXHIBITIONS AND COLLECTIONS

Message from Derrick Chang Curator, Exhibitions & Collections

As we look back at the year in review we celebrate the strides we have made in the preservation of arts and cultural heritage. Additionally, our exhibitions continue to challenge our audiences to engage with art in meaningful ways.

2019 was a year of firsts for the gallery: The gallery undertook the first large scale restoration of the most valuable painting in our Permanent Collection, a work of national significance for future generations by the Canadian artist William Perehudoff. We also launched our first Artist in Residence program with artist Tiziana La Melia who conducted research and produced new work in connection with the Euphemia McNaught Preservation Society using the opportunity to connect to and create new work related to the history and heritage of women who helped establish the artistic scene in the Peace Region. To celebrate the heritage of our Permanent Collection, the gallery undertook a research project with the assistance of the South Peace Regional Archives dedicated to the oldest artwork in our care, a painting from 1796 donated by the Estate of Bert Tieman.

Our exhibitions this year involved several interactive components, children and adults alike were allowed to touch the artworks and create their own personal learning environments which highlighted the role of the arts in creative play and experiential learning. In addition we hosted *The Orphan Well Adoption Agency* which put a human face to ecological well-being, this social and political satire resulted in 14 adoptions by individuals who used this informative and interactive artwork/office space and made a commitment to an OWAA Representative to educate and inform others through their interaction with art.

This past year we presented artwork by 23 local artists, represented innovative artists and projects from a diversity of perspectives which continue to delight and engage with our growing audience. The gallery continues to be informed by the diversity and inclusivity of the community, striving to create exhibitions that both challenge and inspire.

Image / Exhibition view of 13 Dux

GALLERY EXHIBITIONS

2019/20 Presenting Partner



Kiskayetum Artist: Allan Sapp (Beaverlodge, AB) December 7, 2018 – June 30, 2019*



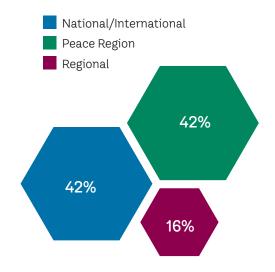
Mercury Artist: Parker Thiessen (Beaverlodge, AB) March 7, 2019 – June 20, 2019*

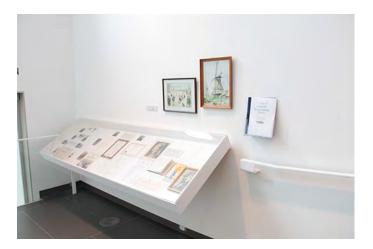


Glamour & Vapours Artists: Lorna Mills (Toronto) & Karilynn Ming Ho (Vancouver) March 7, 2019 – June 20, 2019*



EXHIBITED ARTISTS





Pioneering Portraits Permanent Collection June 17, 2019 – January 5, 2020

Exhibition Sponsor



*Exhibitions which opened last fiscal year and continued into this fiscal year.

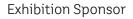


13Dux: Grande Prairie Regional College Visual Arts Students

Artists: Tammy Baduk, Paula Fiorini , Jennifer Johnson, Carol Bromley Meeres, Bailey Merkley, Katherine Moe, Danielle Ribar, Erika-Lynn Stamp, Christina Wallwork , Chalene Warner, Alysoun Wells and Morgan Zoe. April 11th, 2019 – May 26th, 2019 66

This was an amazing experience. I am glad I got my dad to come here with me.

99







Gifts & Gestures Artist: William Perehudoff (Saskatchewan) June 27th, 2019 – Nov 20th, 2019

Program Supporters





ECOLOGY IS: HUMAN | NATURE

Alana Bartol (Calgary), Carley Friesen (Grande Prairie), Clint Wilson (Edmonton), Tamara Lee-Anne Cardinal (Calgary), Marina Roy (Vancouver) July 11th, 2019 – Oct 31st, 2019



GALLERY EXHIBITIONS



Rust Daughters Say it With Flowers Artist: Tiziana La Melia June 27 – October 27, 2019

Exhibition Sponsor

Exhibition Partner







A Common Reality Artist: Candace Sanderson (Grande Prairie) November 14, 2019 – March 8, 2020

Exhibition Sponsor





SONIC YOUTH

Artists: Cathy Busby (Vancouver), Emily Promise Allison (Lethbridge), Hannah Jickling (Vancouver), Helen Reed (Vancouver), Joi. T. Arcand (Ontario), Liz Knox (Vancouver), Meredith Carruthers (Montreal), Sussannah Wesley (Montreal), LJ Roberts (USA), Guillermo Trejo (Ontario) November 28, 2019 – March 19, 2020

Exhibition Sponsor

Exhibition Partner







Curbside Museum Artist: Enza Apa (Calgary) January 22 – March 29, 2020



Program Sponsor





PERMANENT COLLECTION

The Art Gallery of Grande Prairie's Permanent Collection currently stands at approximately 850 works of art, almost exclusively created in Alberta in the mid to late 20th Century. Designated as a 'Category A' Institution by the Movable Cultural Properties Directorate of Canadian Heritage, the Gallery is permitted to receive art donations of outstanding significance and national importance due to our strict climate, safety and security controls. In this year, we were fortunate enough to acquire two pieces by Kevin Sonmor

2019/2020 ACQUISITIONS



DONOR / Kevin Sonmor ARTIST / Kevin Sonmor TITLE / The Education of Pegasus: Self Discipline YEAR / 2013 MEDIA / Oil on Linen DIMENSIONS / 80 inches x 80 inches



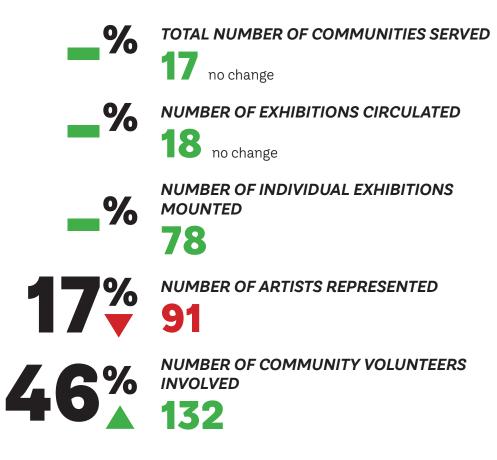
DONOR / Kevin Sonmor ARTIST / Kevin Sonmor TITLE / The Education of Pegasus: Steath YEAR / 2014 MEDIA / Oil on Linen DIMENSIONS / 80 inches x 80 inches



TRAVELLING EXHIBITIONS (TREX)

The Alberta Foundation for the Arts (AFA) has supported a provincial travelling exhibition program since 1981. The mandate of the AFA Travelling Exhibition Program is to provide every Albertan with the opportunity to enjoy visual art exhibitions in their community. Three regional galleries and one arts organization coordinate the program for the AFA in the province of Alberta.

The Art Gallery of Grande Prairie is contracted by the Alberta Foundation for the Arts to manage and facilitate the program in Region 1, North Western Alberta, and has been involved with the program since the beginning. We strive to maintain the high standards the program has become known for and continue to support Alberta's talented artists.



Message from Danielle Ribar Associate Curator

Another successful year has passed by for the Travelling Exhibition Program (TREX). We had approximately **152, 574 individuals** view the 18 travelling exhibitions hosted within the **32 venues** that booked inside **TREX Region 1: Northwest Alberta.**

This last year I have been thrilled to curate, develop, and send out into our communities three new exhibitions: *Vital Patterns* (from the Alberta Foundation for the Arts Collection), *Curbside Museum* by Enza Apa (which our Gallery hosted for two months), and *Permanence of Ink* (which features three prodigious Grande Prairie emerging artists.) In addition to these circulating around our region are three 2018 AGGP developed exhibitions, alongside eight shows that were developed by other TREX regions.

The TREX program strives to share a fine caliber of art from local Albertan artists and from the **Alberta Foundation for the Arts** Collection into our communities and hopes to enrich the lives of its residents. With the majority of our venues being schools hosting young minds, it is of great importance that we encourage engagement, analysis, and reinterpretation of the art that we see around us.

TREX facilitates this learning through the production of Interpretive and Educational Guides which contain information pertaining to each exhibition's art and artists, guided tours, relevant thematic and historical information, curriculum connections, as well as a number of guided art projects.

Heading into Year 34 of the program finds us working with more local artists with **12 new exhibitions** to choose from for the 2020/2021 booking year. Booking catalogues are sent out each year in May and can be found online for requests. We always welcome new community partners to join us as host venues for these remarkable travelling artworks!

Thank you to all my venue coordinators who volunteer their time to set up, take down, and ship out each exhibition with precision and care, their assistance keeps the tour schedule working smooth all year long.

Thank you to **KMSC Law** for sponsoring another year of the Travelling Exhibition Program within Region 1 and as always, a big thank you to the **Alberta Foundation for the Arts** for funding this program, and all the staff that keep TREX running throughout the province.

Here's to another great year of sharing art in our communities!



Program Sponsor









Opening reception for the *Life Lit Up* exhibition in Fort Vermilion, AB.

Opposite Page / Barbara Ballachey: forward and back on display at Mother Teresa Cathoic School in Grande Prairie

LEARNING

Message from Sabine Schneider Curator, Learning

The Art Gallery of Grande Prairie's Learning area enjoyed an extraordinary year of high-level public programming responsive to and engaged with diverse communities. With a total of **11,497 participants who joined us for 119 programs** including the Carlstrom Family Green Space, Art Programs for School and Community Groups, Summer Art Camps, Community Events, Artist Presentations, the Youth Arts Lab, and our Elder in Residence program participation was strong.

57.5% of Art Gallery visitors participated in Learning activities which represents a proportional increase in participation of 11.5%. Artist Presentations saw the biggest increase in number of programs, and, while attendance to all Learning activities decreased 14%, quality and depth of engagement went up and found resonance for a range of specific audiences.





THE CARLSTROM FAMILY GREEN SPACE

The Carlstrom Family Green Space in the Art Gallery of Grande Prairie is a dedicated space to the interactive exploration of and response to art. Providing hands-on art activities inspired by the artistic practices of exhibitions on display, the Carlstrom Family Green Space promotes collaborative learning styles to make art by yourself or with others. Community art installations in the Carlstrom Family Green Space were thriving as activities were popular with many repeat visitors enjoying their creative explorations and artistic results. By highlighting diverse professional artistic practices involving interactive components within the Art Gallery's exhibition spaces during the Sonic Youth exhibition this year, the important role of learning through the arts and creative play for all ages was accentuated and appreciated by many.



CC Thank you for curating such a lovely space for all family members to be creative. I love bringing my kids here to express themselves through arts and crafts.



ContractWe lovedcreating our owninterpretationsof the art weviewed!



රි This is such a lovely spot to bring children. We will be back! වව

ART PROGRAMS AND CAMPS

With a total attendance of **2,078 students participating in 98 art programs and camps**, in comparison to 2464 students participating in 129 art programs and camps last year, this category experienced a reduction of 16% in participation this year. 69 school groups with a total of 1,806 students and 29 community groups who joined with 272 participants explored current exhibitions through a tour and interactive activities in comparison to 1965 students who visited within 92 school groups while 37 community groups joined with 463 participants during the previous year.

For the first time, the Art Gallery not only hosted but also lead the Gifted Education Program on behalf of the **Grande Prairie Public School Division**. 19 talented young artists benefited from this opportunity with two one day Art Retreats in the Art Gallery. Another special opportunity was provided to a regional **Homeschool group** of 20 students between the ages of 6 to 14 years old as they enjoyed a Shibori Workshop during Tiziana La Melia's Artist Residency on June 19, 2019 facilitated by Learning Curator, Sabine Schneider.

In addition, from July 15 to August 2nd, we ran, at 96% capacity, our week-long, half day **Summer Art Camp** for which we welcomed 43 students ranging in ages from 6 - 12 years old.

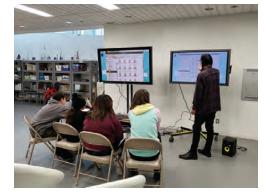
Each week introduced young artists to different themes and art forms, including Painting: Nature Matters, Taking up Space: Sculpture, and Stories & Gestures: Mixed Media. Every exhibition on display served as inspiration for the art projects for our Summer Art Camp, which included *St. Agatha's Stink Script* (Tiziana La Melia), *Rust Daughters Say It With Flowers* (Tiziana La Melia), *Ecology Is: Human Nature* (Group show), *Pioneering Portraits* (Permanent Collection) and *Gifts & Gestures* (William Perehudoff, Permanent Collection). Six planned art projects were completed each week, along with smaller explorative activities. Since the art activities were inspired by our current exhibitions, each camp also toured the Gallery several times. The students experienced many new forms of artmaking and different art mediums were used each day in camp.



TOTAL NUMBER OF PARTICIPANTS ATTENDING ART PROGRAMS AND CAMPS **2,078**

Programs Sponsored by





(L) Artist Seth Cardinal Dodginghorse teaching pirate radio and sending out a radio broadcast during his two day workshop.



Mekinawewin: To Give a Gift, a Handmade Paper Making Workshop with Tamara Lee-Anne Cardinal.



Emily Promise Alison with her work The Soft *Machine* during the opening reception of Sonic Youth.

ARTIST PRESENTATIONS

It was an extremely successful year for Artist Presentations as we diversified and deepened our public programming approach. Particularly in connection to the Sonic Youth exhibition which opened November 28, 2019, the Art Gallery hosted an ongoing program of 7 exhibiting artist workshops for 82 participants offering collaborative learning opportunities for youth to engage with the exhibition.

Internationally recognized visiting artists Hanna Jickling and Helen Reed launched this series on July 18, 2020 with a two-day workshop for LGBTQ+ youth during which personal artworks in the form of signs were created which then also became part of the artists' installation during the exhibition.

Also, with an emphasis on the development of a sense of self and the shaping of one's identity, Lethbridge-based exhibiting artist Emily Promise Allison offered a guided exploration of her new interactive sculpture The Soft Machine on November 30, 2019.

In addition, multidisciplinary visiting artist Seth Cardinal **Dodginghorse** taught Indigenous youth about the ins and outs of making a pirate radio and sending out a radio broadcast during a two-day Raspberry Pi Workshop held on February 28 and 29, 2020.

We also offered 6 Curator Talks and Artist Presentations with a total of 97 participants. Grande Prairie-based artist Candace Sanderson's Artist Talk on January 30 was joined by 30 interested community members who appreciated learning about her exhibition A Common Reality in which she actively confronted, on her own terms, the reality of her personal experiences of what it means to be a woman today.



Self Portrait Stencil Workshop with Sonic Youth artist Guillermo Trejo.



Candace Sanderson giving an artist talk about her process and the meaning behind her artwork.

TOTAL NUMBER OF PARTICIPANTS 16% ATTENDING ARTIST PRESENTATIONS 176

GO Fun time. I've never been able to do artwork without freaking out that it wasn't perfect.

COMMUNITY EVENTS

Reaching out to all community members and groups, special events and projects provide an opportunity to collaborate with other organizations while celebrating our community's creativity and honoring its diversity. It was an unusual year for community events with a noticeable shift in community initiatives where several community events like the Children's Festival and the Grande Prairie Public Library's popular *LibriCon* event were cancelled for 2019 and attendance for the usually popular Heritage Fair were considerably lower (for which we provided 2 art programs with a total number of 20 students.)

New initiatives included the Art Gallery's participation in Senior's Week with a special Art Program attended by 15 seniors and a Curatorial Tour attended by 17 visitors. The Art Gallery also participated in Connect Day, a **Grande Prairie Catholic School District** Education Program at St. John Paul II Highschool in Grande Prairie which included 15 visits.

In addition, the Art Gallery also took a deeper approach for the annual **Alberta Culture Days**. On Saturday, September 28, 2019 from 11 am – 12:30 pm lead by the Art Gallery of Grande Prairie Exhibitions and Collections Curator, we offered **Conversation Ecology** where visitors had the chance to join exhibiting artists Tamara Lee-Anne Cardinal and Clint Wilson talking about their work within the exhibition *Ecology is | Human / Nature*. Conversation Ecology was appreciated by 20 participants. This was then followed by the opportunity to stop by the *Orphan Well Adoption Agency (OWAA)* and meet with an OWAA representative to consider applying to adopt a well. 7 visitors participated in this public program.

These offerings were complimented by *Mekinawewin: To Give a Gift*, a **Handmade Paper Making Workshop with Tamara Lee-Anne Cardinal**. This was an extraordinary opportunity for 25 participants who appreciated learning about Tamara Lee-Anne Cardinal's work with natural materials including clay, handmade paper and traditional medicines as, "a reminder of the responsibility that we all need to uphold to the land for which we live and work on, as well as to the people, plants and animals of Turtle Island."





TOTAL NUMBER OF PARTICIPANTS IN COMMUNITY EVENTS **119**

Leisure Workshop with Susannah Wesley and Meredith Carruthers at the Gallery.

SPECTAULART! 39TH ANNUAL ART AUCTION

DONATING ARTISTS

Bailey Merkley Bibi Clement Bryan Chubb Candace Sanderson Candice Johnson-Popik Carl White Carl White Carmen Hakkstad Carol Bromley Meeres Celeste Walsh Cheryl Paige Bozarth Christina Wallwork Clint Wilson Dalen Chmilar Dan Wourms Daniel Sanchez Darla Dawn Lukac Ed Bader Elizabeth Hutchinson Emily Lozeron Emma Fimrite Francis Obie Grant Berg Greg Payce Heidi Enzmann Janice Kretzer Prysunka Karrie Arthurs Ken Lumbis Mary Ann Jose Monique Martin Parker Thiessen Patrick Cruz Peter Von Tiesenhausen Robert Guest Serena Love Suzanne Sandboe Tina Martel Tiziana La Melia Vicki Hotte Wendy Johnsen

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In November 2019, we saw our annual fundraiser, SPECTACULART! dazzle patrons with a diversity of food, live performances and art pieces. Approximately \$50,000 was raised in support of a year's worth of free gallery exhibitions and programs. Thanks to all who attended, who support the Gallery, and to our amazing artists for their incredible vision and energy!











SPECTAULART! 39TH ANNUAL ART AUCTION

SPECIAL THANKS

Affordable Elegance Event Rentals Better Than Fred's Circus of Hell Erica Fisher of 2DayFm Radio Expose Me Art Gallery Freshly Squeezed Entertainment Grande Prairie Live Theatre Grande Prairie Regional Hospital Foundation Grant Berg Gallery Lattitude 55 Liza Curtiss Photography + Digital Media Nitehawk Year-Round Adventure Park Philip J. Currie Dinosaur Museum **Revolution Place Ritchie Bros. Auctioneers** Rocky Mountain Chocolate Factory

COMMITTEE

Pam Balderston Rhonda Berg Marley Davis Candice Johnson Brittany Kelsey Christina Wallwork

Team Members Rhonda Berg Brittany Kelsey

FINANCIAL STATEMENTS

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Financial Statements

March 31, 2020





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INDEPENDENT AUDITORS' REPORT

To the Board of Directors of Prairie Gallery Society

Qualified Opinion

We have audited the financial statements of Prairie Gallery Society (the Society), which comprise the statement of financial position as at March 31, 2020, and the statements of changes in net assets, operations and cash flow for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the Society as at March 31, 2020, and the results of its operations and its cash flow for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

Basis for Qualified Opinion

In common with many not-for-profit organizations, the Society derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification: Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Society. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess (deficiency) of revenue over expenses and cash flow from operations for the years ended March 31, 2020 and 2019, current assets as at March 31, 2020 and 2019 and net assets as at April 1 and March 31 for both the 2020 and 2019 years. Our audit opinion on the financial statements for the year ended March 31, 2020 was modified accordingly because of the possible effects of this limitation in scope.

The Society maintains a permanent collection made up of donated items which are recorded at their appraised values and purchased items are recorded at cost. The Society does not maintain a complete catalogue of the items which comprise the permanent collection with values. Therefore, we were not able to determine whether any adjustments might be necessary to the permanent collection as at March 31, 2020 and 2019 and net assets as at April 1 and March 31 for both the 2020 and 2019 years.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditors' Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Society in accordance with the ethical requirements that are relevant to our audit of the financial statements in Canada and we have fulfilled our other ethical responsibilities in accordance with those requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Other Matter

The financial statements for the year ended March 31, 2019 were audited by another auditor who expressed a modified opinion on those financial statements on June 11, 2019.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Society's ability to continue as a going concern, disclosing, as applicable, matters relating to going concern and using the going concern basis of accounting unless management either intends to liquidate the Society or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Society's financial reporting process.

Auditors' Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditors' report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements. As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Society's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Society's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditors' report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditors' report. However, future events or conditions may cause the Society to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Flatcher musty & LLP

Grande Prairie, Alberta July 6, 2020

Chartered Professional Accountants



Statement of Financial Position

March 31, 2020

		2020	 2019
ASSETS			
CURRENT			
Cash	\$	225,447	\$ 291,298
Accounts receivable		19,648	10,876
Prepaid expenses		9,511	 18,268
		254,606	320,442
GALLERY INVESTMENT FUND (Note 3)		1,074,228	1,151,772
TANGIBLE CAPITAL ASSETS (Note 4)		43,006	50,401
PERMANENT COLLECTION (Note 5)		580,607	 539,957
	\$	1,952,447	\$ 2,062,572
LIABILITIES AND NET ASSETS			
CURRENT			
Accounts payable and accrued liabilities	\$	18,653	\$ 17,163
Deferred revenue (Note 6)		295,750	 407,625
		314,403	 424,788
NET ASSETS			
Unrestricted net deficit		(59,797)	(104,346)
Gallery investment fund (Note 3)		1,074,228	1,151,772
Equity in tangible capital assets and permanent collection		623,613	 590,358
		1,638,044	 1,637,784
	<u>\$</u>	1,952,447	\$ 2,062,572

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Statement of Changes in Net Assets

Year Ended March 31, 2020

	Unr	estricted net deficit	inv	Gallery restment fund	1	Equity in gible capital assets and permanent collection	2020	2019
NET ASSETS - BEGINNING OF YEAR	\$	(104,346)	\$	1,151,772	\$	590,358 \$	1,637,784 \$	1,532,930
Excess (deficiency) of revenue over expenses		(40,390)		-		- 1	(40,390)	96,254
Permanent collection donations		~		-		40,650	40,650	8,600
Acquisition of tangible capital assets		(5,030)		-		5,030	-	-,
Amortization		10,770				(10,770)	-	
Disposition of tangible capital assets		1,655		-		(1,655)	_	, -
Investment income net of fees		(20,908)		20,908		-		-
Realized gain on investment		(1,261)		1,261		-	-	-
Unrealized loss on investment		89,513		(89,513)		-	-	-
Disbursements from investment fund		10,200		(10,200)				-
NET ASSETS - END OF YEAR	\$	(59,797)	\$	1,074,228	\$	623,613 \$	1,638,044 \$	1,637,784



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Statement of Operations

Year Ended March 31, 2020

	-	2020		2019
19 19 1 19 19 19 19 19 19 19 19 19 19 19				
REVENUE Public sector (Schedule 1)	æ		•	
Private sector (Schedule 2)	\$	702,720	\$	694,538
Earned (Schedule 3)		236,589		199,466
		9,436		20,402
		948,745		914,406
EXPENSES				
Administrative		103,368		122,337
Administrative contract personnel		40,956		33,771
Artistic contract personnel		34,870		22,701
Collections management		51		2,767
Education and audience development		24,345		13,625
Exhibition and programming		63,521		95,750
Fundraising		69,274		67,056
Marketing and communications		14,588		11,521
Professional development		7,743		1,828
Salaries and related benefits (Schedule 4)		504,750		416,412
Touring and circulation		46,725		46,088
		910,191		833,856
EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS	·	38,554		80,550
Other income (expenses)				
Amortization of tangible capital assets		(10,770)		(14,847)
Loss on disposal of tangible capital assets		(1,655)		-
Investment income		38,192		59,069
Investment management fees		(16,459)		(16,599)
Gain on disposal of investment		1,261		1,276
Unrealized loss on investment		(89,513)		(1,695)
Other expenditures				(11,500)
		(78,944)		15,704
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	\$	(40,390)	\$	96,254



Statement of Cash Flow

Year Ended March 31, 2020

	2020	2019
OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenses Items not affecting cash:	\$ (40,390)	\$ 96,254
Amortization of tangible capital assets	10,770	14,847
Loss on disposal of tangible capital assets	1,655	-
Gain on disposal of investment	(1,261)	(1,276)
Unrealized loss on investment	89,513	1,695
	60,287	111,520
Changes in non-cash working capital:		
Accounts receivable	(8,772)	16,253
Prepaid expenses	8,757	6,710
Accounts payable and accrued liabilities	1,490	(7,991)
Deferred revenue	(111,875)	92,875
	(110,400)	107,847
Cash from (used by) operating activities	(50,113)	219,367
INVESTING ACTIVITIES		
Purchase of tangible capital assets	(5,030)	(612)
Purchase of investments	(38,189)	(59,069)
Proceeds from disposal of investments	27,481	28,509
Cash used by investing activities	(15,738)	(31,172)
INCREASE (DECREASE) IN CASH	(65,851)	188,195
CASH - BEGINNING OF YEAR	291,298	103,103
CASH - END OF YEAR	<u>\$ 225,447</u>	\$ 291,298



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Notes to Financial Statements

Year Ended March 31, 2020

1. NATURE OF OPERATIONS

Prairie Gallery Society (the "Society") is a registered charity operating a public art gallery aimed at promoting visual arts in Grande Prairie. The Society is exempt from tax under Section 149 of the Income Tax Act.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

<u>Cash</u>

Cash consists of bank balances and cash on hand.

Investments

Investments for which there are quoted prices in an active market are carried at fair value. Unrealized gains or losses are reported as part of net income. Investments for which there is not an active market are carried at amortized cost except when it is established that their value is impaired. Impairment losses, or reversal of previously recognized impairment losses, are reported as part of net income.

Tangible capital assets

Tangible capital assets are stated at cost less accumulated amortization. Tangible capital assets are amortized over their estimated useful lives on a declining balance basis at the following rates:

Furniture and fixtures	20%
Computer equipment	20-55%

In the year of acquisition, amortization is applied at half of normal rates.

The Society regularly reviews its tangible capital assets for sold or scrapped assets, at which time the cost and the related accumulated amortization are removed from the accounts and any resulting gain or loss on disposal is reflected in income. No amortization is recorded in the year of disposition.

Permanent collection

The permanent collection consists largely of donated items which are recorded at their appraised values as determined or approved by the Society's curator at the time of acquisition. Purchased items are recorded at cost.

Impairment of long-lived assets

The Society tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent the carrying value exceeds its fair value.

(continues)



Notes to Financial Statements

Year Ended March 31, 2020

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Revenue recognition

The Society follows the deferral method of accounting for contributions.

- Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.
- Unrestricted contributions are recognized as revenue when received or as receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.
- In-kind donations to the permanent collection are recognized as direct increases in net assets.
- All other donations are recognized as revenue of the current period.

Contributed services

The operations of the Society depend on both the contribution of time by volunteers. The fair value of donated services cannot be reasonably determined and are, therefore, not reflected in these financial statements.

<u>Leases</u>

Leases are classified as either capital or operating leases. At the time the Society enters into a capital lease, an asset is recorded with its related long-term obligation to reflect the acquisition and financing. Rental payments under operating leases are expensed as incurred.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Significant estimates include providing for uncollectible accounts receivable, valuation of in-kind contributions and the useful life of tangible capital assets for amortization. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Financial instruments

The Society recognizes a financial instrument when it becomes party to the contractual provisions of the financial instrument. The Society initially records financial instruments at their fair value except for related party transactions which are recorded at the exchange amount.

In subsequent periods, financial instruments with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. Any transaction costs are recognized in net income in the period incurred.

In subsequent periods, financial instruments without actively traded markets are reported at amortized cost and tested for impairment when events or circumstances indicate possible impairment. Any transaction costs are added to the cost of the instrument.



Notes to Financial Statements

Year Ended March 31, 2020

3. GALLERY INVESTMENT FUND

The Gallery investment fund consists of a mutual fund, measured at fair market value:

	 2020	 2019
Balance, beginning of year Interest earned Management fees paid Withdrawals Market changes Realized gain	\$ 1,151,772 38,189 (17,281) (10,200) (89,513) 1,261	\$ 1,121,631 59,064 (17,004) (11,500) (1,695) 1,276
Balance, end of year	\$ 1,074,228	\$ 1,151,772

The Board of Directors has internally restricted \$200,000 of the investment funds, as required by the guidelines of the Alberta Foundation for the Arts. The cash is unencumbered and can only be accessed upon a resolution with a majority vote of the Society's Board of Directors and may only be used to temporarily fund unforeseen operating deficits. Funds removed from the cash reserve must be replenished within three fiscal years from the end of the fiscal year in which the funds were utilized.

4. TANGIBLE CAPITAL ASSETS

	 Cost	cumulated	2020 et book value	1	2019 Net book value
Furniture and fixtures Computer equipment	\$ 324,686 26,316	\$ 288,492 19,504	\$ 36,194 6,812	\$	40 ,9 93 9,408
	\$ 351,002	\$ 307,996	\$ 43,006	\$	50,401

5. PERMANENT COLLECTION

The permanent collection contains artworks created by Albertan artists and have been acquired through purchase or donation. The collection currently stands at 850 works of art comprised of two distinct components: Historic and Contemporary Canadian Art. Over the years, the gallery has amassed individual pieces and bodies of work in many mediums including ceramics, painting, photography, woodworking, sculpture, tapestry, fibre art, multimedia works and video.

During the year, \$40,650 (2019 - \$8,600) worth of artwork was donated in kind to the permanent collection.

The Permanent Collection is not an asset that can be used to meet the financial obligations of the Society by conversion into currency or as security to raise monetary loans.



Notes to Financial Statements

Year Ended March 31, 2020

6. DEFERRED REVENUE

Deferred revenue relates to government grants and funds which were unearned at the end of the year and fundraising and membership revenue for the next year already received.

	2020			2019		
Balance, beginning of year Revenue recognized during the year Deferred revenue received	\$	407,625 (407,625) 295,750	\$	314,750 (444,250) 537,125		
Balance, end of year	<u>\$</u>	295,750	\$	407,625		

7. LEASE COMMITMENT

There is a sixty month lease agreement in place for a printer and a fax machine for \$8,400 per year. The agreement was signed on December 18, 2015. There are nine months remaining as of March 31, 2020. This operating lease may be cancelled at any time with one month's notice after the sixty month period has been completed.

There is also a sixty month lease agreement in place for real estate with the City of Grande Prairie for base rent of \$10 per year. The agreement was signed on January 1, 2020. There are fifty-seven months remaining as of March 31, 2020.

8. RELATED PARTY TRANSACTIONS

During the year, the Society earned the following revenue from Board Members and other entities related thereto:

	·····	2020	 2019
Donations and memberships Donations-in-kind	\$	2,500 3,000	\$ 16,181 3,050
	<u>\$</u>	5,500	\$ 19,231

These transactions are in the normal course of operations and have been valued in these financial statements at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

9. ECONOMIC DEPENDENCE

The Society is dependent on grants from local Municipal governments, provincial government agencies and private foundations for a significant portion of its revenue.

Notes to Financial Statements

Year Ended March 31, 2020

10. FINANCIAL INSTRUMENTS

The Society is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Society's risk exposure and concentration as of March 31, 2020.

<u>Market risk</u>

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency rate risk, interest rate risk and other price risk. The Society is mainly exposed to interest rate risk and other price risk.

Interest rate risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. In seeking to minimize the risks from interest rate fluctuations, the Society manages exposure through its normal operating and financing activities. The Society is exposed to interest rate risk primarily through its investment.

Other price risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market. The Society is exposed to other price risk through its investment.

Unless otherwise noted, it is management's opinion that the Society is not exposed to significant other price risks arising from these financial instruments.

11. SUBSEQUENT EVENTS

On March 11, 2020, COVID-19 was declared a global pandemic. There has been a significant financial impact to the local, national and global economies. The overall impact on the Society's operations is uncertain and management is currently taking measures to protect its operations and mitigate the market and credit risks that have arisen.



Schedule of Public Sector Revenue

(Schedule 1)

Year Ended March 31, 2020

		2020	 2019
City of Grande Prairie, operating grant	S	305,500	\$ 301,750
Alberta Foundation for the Arts, travelling exhibition grant		185,674	177,480
Alberta Foundation for the Arts, operating grant		72,253	72,253
County of Grande Prairie grant		56,250	67,500
Municipal District of Greenview grant		35,000	35,000
Canada Council for the Arts grant		30,000	_ _
Other federal and provincial grants	<u></u>	18,043	 40,555
	<u>s</u>	702,720	\$ 694,538



Schedule of Private Sector Revenue

(Schedule 2)

Year Ended March 31, 2020

		2020	 2019
Donations and sponsorships Fundraising	\$	119,070 117,519	\$ 101,562 97,904
	<u>\$</u>	236,589	\$ 199,466

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Schedule of Earned Revenue

(Schedule 3)

Year Ended March 31, 2020

······································	2020			2019	
Fees for service Memberships Sales of books, catalogues and miscellaneous Rental	\$	8,517 585 234 100	\$	7,980 1,600 10,822	
	<u>\$</u>	9,436	\$	20,402	



Salaries and Related Benefits

(Schedule 4)

Year Ended March 31, 2020

	 2020			2019	
Artistic and programming Administrative	\$	302,781 201,969	\$	283,245 133,167	
	<u>\$</u>	504,750	\$	416,412	



GIFTS AND SERVICES IN KIND

Throughout the year, many local businesses provided services and support to the Gallery's programs, exhibitions and operations. Their support is a valuable contribution to the Gallery's mission and signals the Gallery's intention to collaborate with the private sector in delivering high value opportunities in the Arts.



VOLUNTEERS

Volunteers contributed greatly to the Gallery's ability to launch exhibitions, deliver programs and remain a vibrant and accessible facility for everyone. They assisted in installing and deinstalling art exhibitions, with the Annual Art Auction, with serving as a friendly face at the front desk and in preparing materials for tours, camps and the Carlstrom Family Green Space. A huge thank you to them for their ongoing support.

Al Tibbles Ali Boychuk Candice Johnson Christine Fenton Christine Quinn Dion Romeo Edward Bader Frederique Viot Grace Larson

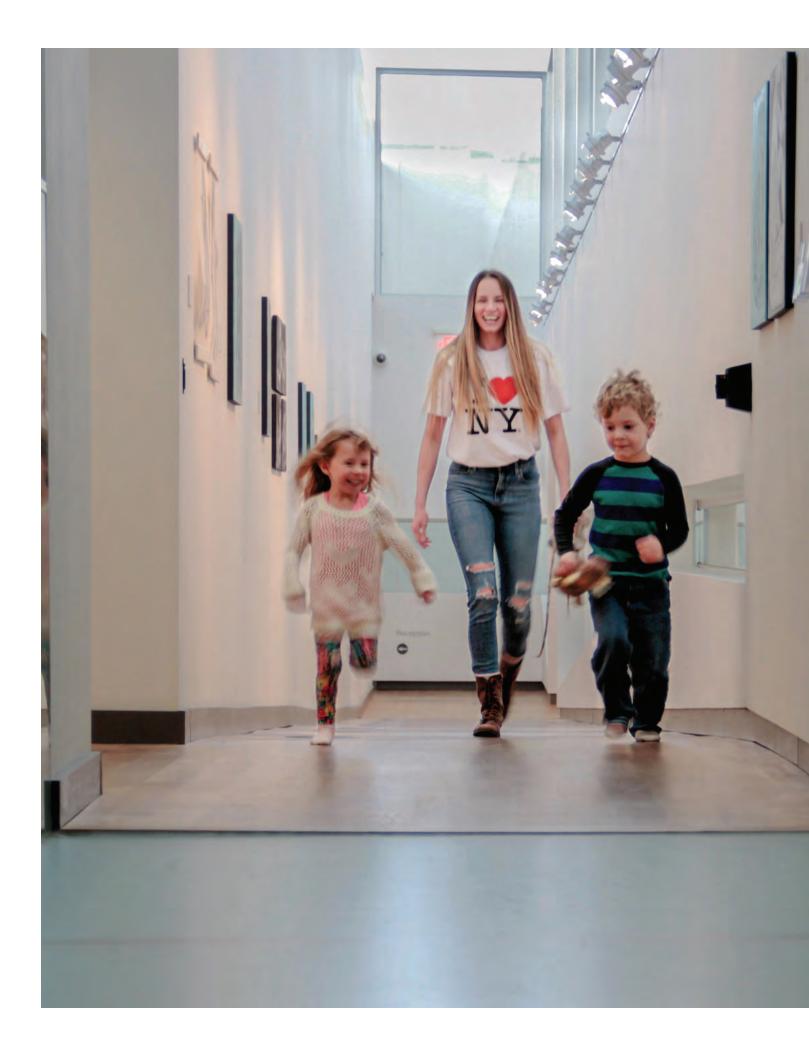
Huan Zhang Iryna Dmytryshyn James Leppan Ken Lumbis Lisa Larson Lorrie Trudeau Mandy Miller Marcia Walker Marilee Rhody Michelle Gairdner Moira Cooke Nicole Anderson Pam Balderston Paulina Telliz Ruthbhel Santiago Terry Gorgichuk Valerie Jenner Wendy Zhao

MAJOR FUNDERS

As a public institution and charitable non-profit, all of the Gallery's exhibitions and programming remain free and accessible for everyone. This amounts to more than 2,500 hours of viewing and program opportunities for the year. This level of inclusiveness and accessibility is achieved through the dedication and commitment of all levels of government, local businesses, donors, members and volunteers who come together to support the Gallery and its mandate.

Notably through this past year, the Gallery continued on a strong path of diversifying revenues via the private sector, which comprised near 25% of total revenues. This is a tangible outcome of our persistence and efforts to meet one of our four main Goals, to 'Build on our donors, members and sponsors.'







2019/20 BOARD OF DIRECTORS

April 2018 - June 2019

OFFICERS

Chair / Nick Radujko Vice Chair / Terry Gorgichuk Treasurer / Ken Lumbis Secretary / Ken Housego

DIRECTORS

Edward Bader Pam Balderston Pam McInroy Michael Morgan Christine Quinn Christina Wallwork Len Morriseette

June 2019 - March 2020

OFFICERS

Chair / Pam Balderston Vice Chair / Christine Quinn Treasurer / Ken Lumbis Secretary / Lorrie Trudeau

DIRECTORS

Edward Bader Christina Wallwork Terry Gorgichuk Susan Hunter James Leppan Candice Johnson

GALLERY STAFF

Executive Director / Jeff Erbach Gallery Administrator / Melanie Jenner Development Coordinator / Hilary Gould Bookkeeper / Jesi Tibbles Curator, Learning / Sabine Schneider Coordinator, Programs & Exhibitions / Jamie-Lee Cormier Acting Coordinator, Programs & Exhibitions / Jim Merrithew (April - November 2019) Curator, Exhibitions & Collections / Derrick Chang Associate Curator, Travelling Exhibitions / Danielle Ribar Programs & Exhibitions, Assistant / Katrina Shirley Art Preparator / Rob Swanston

