

ANNUAL
2020 / 2021
REPORT



ART GALLERY
of GRANDE PRAIRIE



TABLE OF CONTENTS

Messages from the Chair of the Board and Executive Director	4 – 5
Vision, Mission and Goals	6
Partnership and Support for the Community	7
Exhibitions and Collections	9
Gallery Exhibitions	10 – 12
Permanent Collection	12 – 13
Travelling Exhibitions (TREX)	14 – 15
Learning	16 – 19
40th Annual Art Auction	20 – 22
Financial Statements	23 – 39
Major Funders and Gifts in Kind	40 – 41
Board of Directors and Staff	43

We acknowledge the homeland of the many diverse First Nations and Métis people whose ancestors have walked this land since time immemorial. We are grateful to work, live and learn on the traditional territory of Treaty 8.



MESSAGE FROM THE CHAIR OF THE BOARD

Christine Quinn

As Chair of the Board of Directors of the Art Gallery of Grande Prairie, I want to sincerely thank everyone for their support of our Gallery during this pandemic year. The efforts of the AGGP staff and volunteers has been tremendous. This year saw the hiring of two new key positions in the Gallery: the Traveling Exhibition Manager/Curator, Robin Lynch, and our new Curator, Exhibitions and Collections, Manar Abo Touk. We welcome them both into our Art Gallery and the community of Grande Prairie. I am excited to see their fresh ideas implemented.

Sincere thanks go to our sponsors for continuing to support our programming and our Annual Art Auction, as we try new ideas to stay connected with the community in a pandemic state. We'd also like to extend our sincere gratitude to our major funders: The City of Grande Prairie, The Alberta Foundation for the Arts, The County of Grande Prairie, The Municipal District of Greenview, and The Alberta Museums Association.

It is a pleasure working with the current Board of Directors. We have some new faces and they bring with them a new perspective and some fresh ideas. We have worked hard the past few years developing an investment fund policy and it has recently been finalized and gives guidance to the Board and our Executive Director on how our donors wish to have these funds used. I am also excited to be part of the committee responsible for a new basement renovation to provide much needed space for the storage of technology, crates and artwork alongside a new and improved workshop.

Many thanks goes to our Executive Director, Jeff Erbach, who continues to provide excellent summaries and trends of key performance measures to the Board and is always well prepared. His hard work and dedication to the Gallery and staff development is paying dividends to ensuring the success of our Gallery as we move forward.

This past year has been challenging, with the Gallery closed for at least 45% of our operating days, but with the dedication of our staff and generosity of our funders and sponsors, I know that we will emerge stronger. I also want to thank you, the community for your ongoing support of this Gallery, we could not exist without you! Thank you, everyone! I look forward to seeing many of you at our openings when conditions allow. Stay Safe!

Chris Quinn
Chair, Board of Directors



MESSAGE FROM THE EXECUTIVE DIRECTOR

Jeff Erbach

Through one of the most challenging years in generations, the Gallery remained focused and steadfast in meeting our mission and in supporting our community and individuals as best we could. A huge thanks to our volunteer Board of Directors for their passion, dedication and thoughtful guidance – enabling a super talented team of Gallery professionals to be as responsive as possible to our community.

More than ever, support by government in preserving our cultural heritage and ensuring that a community space was dedicated to intellectual and emotional sustenance has been critical. Our major funders continued to provide stable, reliable funds through these difficult times, and in so doing have made investments into our collective future. And while sponsorship was an undeniable, and understandable, challenge, many companies made sure to continue their support for enriching our community through art. We are so thankful to them. We also owe so much gratitude to some major supporters, who via their donations, while made some years ago, are now endowed to the Gallery, ensuring our sustainability into the future. Huge thanks to Fred and Ruth Estlin, to Marjorie and Turk Taylor, and to the Sargent Family Foundation, whose grand gesture will be impactful in our region for years.

We did our best, through closures, re-openings and restrictions, to respond to community need. Our major community art installation, *The Curve*, which saw submissions from several hundred local artists and residents, was heartfelt and impactful. Our commission of 4 new artworks for our permanent collection will serve to archive this extraordinary year, and those works will be truly valued for generations. Many artists exhibited patience and compassion with our shifting schedule and we are so thankful to all of them for taking this journey with us. We also looked to delivering our programs via new and exciting platforms. Our Art at Home program saw dozens of new projects and thousands of page views, validating that the community is eager for arts education and experiences even if they are not in our spaces.

This year has provided so many lessons on relationships, community, courage, resilience, loss and hope. It will remain an indelible marker in all of our lives. So, too, will our shared reflection on this time, and how we, together, supported one another through the worst times so that we could celebrate the good ones.

Jeff Erbach
Executive Director

VISION

The Art Gallery of Grande Prairie will be a centre of excellence, inspiration, creativity and innovation for the Arts. We will be a valued cultural partner and vital resource for the public, artists, curators and writers.

MISSION

Enriching the community through the creation, conservation and sharing of art.

GOALS (2017 – 2021)

Expand on our partnerships
Develop extraordinary opportunities to experience the Arts
Build on our donors, members and sponsors
Build organizational leadership and capacity

80% ▼

ANNUAL VISITATION

3,975

The Gallery was closed to the public due to provincial restriction related to COVID-19 between the dates:
March 14, 2020 until June 2, 2020
December 13, 2020 to the end fiscal year March 31, 2021
(Closed 49% of our fiscal year.)

47% ▼

VISITORS TO TRAVELLING EXHIBITIONS (Trex Program)

81,337

62% ▲

PARTICIPANTS IN GALLERY LEARNING ACTIVITIES

29,537

In-Person and Online

37% ▼

NUMBER OF VOLUNTEERS

17

Contributing at least 366 hours

53% ▼

NUMBER OF MEMBERS

65

36% ▲

NUMBER OF UNIQUE VISITORS TO THE WEBSITE

31,690

38% ▲

NUMBER OF WEBSITE PAGE VIEWS

38,525

30% ▲

NUMBER OF FOLLOW AND LIKES THROUGH SOCIAL MEDIA

Facebook, Instagram, Twitter

7,398



Ron Kostyniuk's artwork, "Neo-Construction – Game Series X and O" from the Permanent Collection on display at the Grande Prairie Public Library.

**GRANDE
PRAIRIE
LIVE
THEATRE**



GRANT BERG GALLERY



PARTNERSHIP

One of the Gallery's main Goals over the past few years has been to 'Expand on our Partnerships'. And we feel we've been highly successful in this area. Lead by our Learning team, we established foundational relationships with 20 ongoing program partners, and this past year, by delivering new programs both online and directly in person, expanded this number to more than 30.

Our partnership with Grande Prairie Regional College (GPRC) saw the annual exhibition of Fine Arts students' work move online. We partnered alongside our friends at the Grant Berg Gallery and Grande Prairie Live Theatre to develop the new, collaborative 'Arts in the City' marketing strategy. And while the ever-changing dynamic of closure/reopen has hampered a full launch of the strategy, we're excited about the prospects.

The Gallery continues to be dedicated to sharing leading practice, building networks and a vibrant community via adjacent sectors. Our Executive Director, Jeff Erbach, is proud to be on the Board of Directors for the Grande Prairie Downtown Association, and we continue to serve as a proud, active member of Grande Prairie Regional Tourism Association, the Grande Prairie Chamber of Commerce, and the Volunteer Service Bureau.



Marjorie Belcourt continues on as our Elder Advisor.



Art Gallery of Grande Prairie Executive Director Jeff Erbach (L) presenting Municipal District of Greenview Reeve Dale Smith (R) with a photograph by local artist Chris Beauchamp that was commissioned by the Gallery and featured in *The Curve*.

SUPPORT FOR THE COMMUNITY

The Gallery remains, now more than ever, to a dedication to community capacity building as a central principle in enriching our community.

Marjorie Belcourt continued on as our Elder Advisor, and our ability to rely on her advice has been instrumental in how we develop programs that are representative of Indigenous culture. In order to maximize opportunities for artists, we pushed the Gallery's Open Call process for both in-gallery exhibitions and for travelling exhibitions. This is a hallmark of our identity; open access for artists to submit work for consideration. The responsive community art installation, *The Curve*, was one of the strongest examples of this principle in action. We also pivoted our in-house programs, like the Carlstrom Family Green Space activity, to Creativity Kits which we delivered to our partners. This year we pushed our Temporary Art Loan program, expanding its access to our major government funders so that we could 'put art in all spaces' by animating their facilities. And finally, we did all that we could around supporting community efforts around the pandemic, donating all of our PPE to the community's rapid response team.

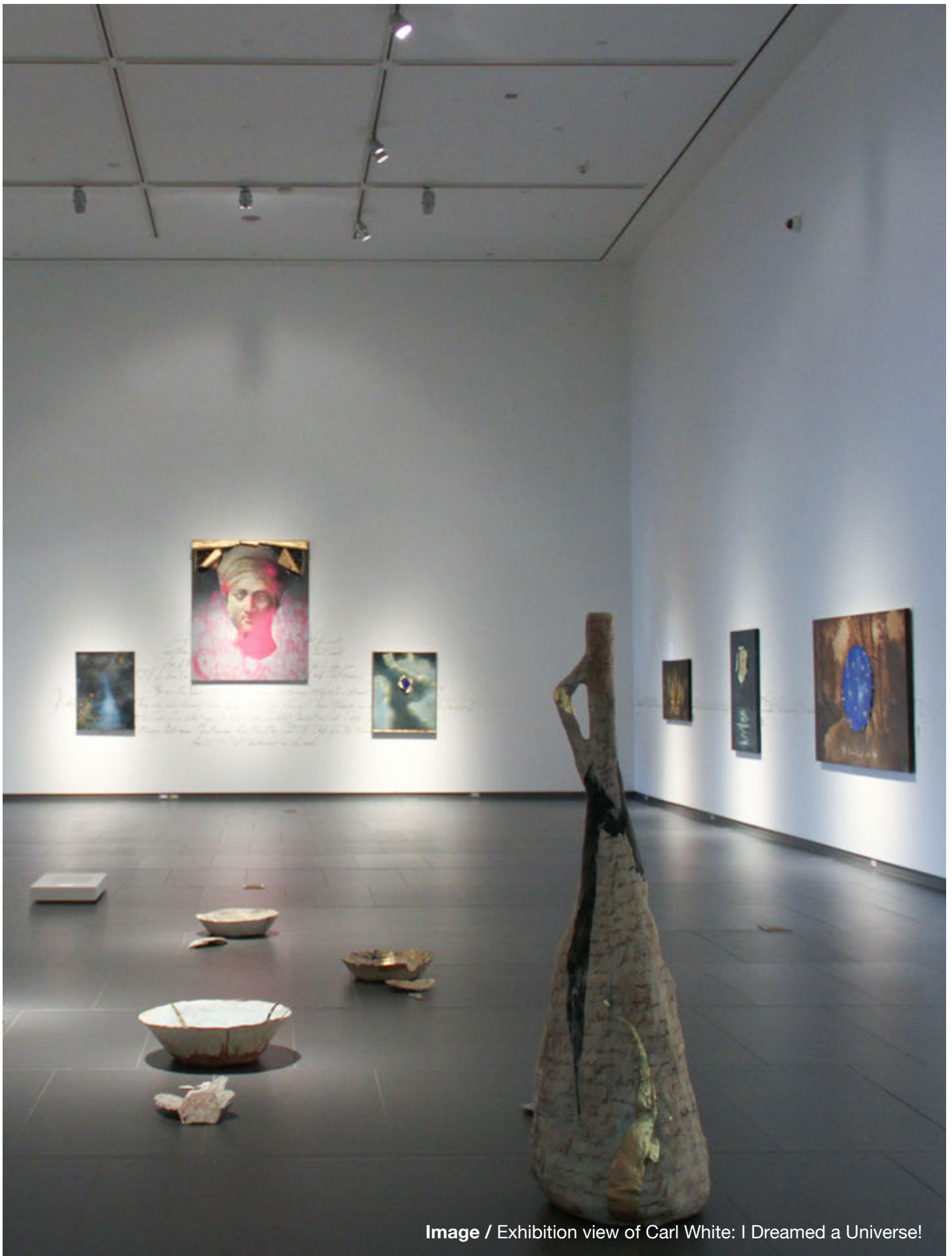


Image / Exhibition view of Carl White: I Dreamed a Universe!

EXHIBITIONS AND COLLECTIONS

*Message from Manar Abo Touk
Curator, Exhibitions & Collections*



This year has us looking back and questioning the role of the Art Gallery today in a constantly evolving and changing world. While the past year has been a struggle in many ways, it has also provided opportunities to rethink about our commitment to art, artists, and how best to serve our community. Celebrating the highs and lows, we continue to push through, build, and preserve the arts and culture to inspire and engage with our community and the overall Peace Region.

We saw an incredibly transformative year where we pushed the boundaries of how to be creative through restrictions and closures. We spent the first half of 2020 in stage 2, which allowed us to realize three different exhibitions that showcased local Albertan talent with *anne drew potter: Age of Innocence*, *Carmen Haakstad: DOMINO VI*, and *The Curve: Community Art Installation* that showcased the creativity of our local talents. In addition, the Permanent Collection saw the exhibition *50 Years of Collecting* which provided a strong look at the collecting practices of the Art Gallery of Grande Prairie going back 50 years. Under the circumstances we have seen a large number of engagements from the public with our virtual platforms. Many new visitors have been interacting with our social media, Art at Home webpage, and the Exhibitions webpage on our website. We've been working hard at providing online content on our exhibitions for the public to experience digitally as a space for exploration and creative imagination. This




year also saw us acquiring an artwork by artist Clay Ellis which was successful in receiving its CCPERB of national significance, it is now the second piece in our Permanent Collection in this category. Our Permanent Collection continues to grow and this year was no exception as we acquired 30 artworks by 9 artists in total, many of which will be featured in our upcoming *Recent Acquisitions* exhibition in July 2021. Our Temporary Art Loan program in partnership with our sponsors also continues to enrich our community with art from our Permanent Collection.

The challenges faced by the art world across Canada created a large impact on our daily lives, but we continue to thrive and work towards bringing joy and hope into a much brighter year with more creativity, inspiration, and art that makes an impact. Since I have taken on this position and joined the Gallery team, my success as a Curator will be to consistently create art experiences that move and inspire the public and to provide to both the art observer and the art sceptic. Arts and culture enhances us as human beings as we express our feelings, experiences, and philosophies through different art forms and mediums. I am thankful and inspired by all the artists who continued to create this year and by our community for their continued support.

We are proud to offer free admission to all our exhibitions, we hope you get to experience and enjoy our exhibitions either physically or virtually in the upcoming future.

GALLERY EXHIBITIONS

EXHIBITIONS WITH
ARTISTS FROM

	National/International	14%
	Peace Region	43%
	Regional	43%



The Curve: Community Art Installation

June 9th – September 27th, 2020

192 Peace Region Artists

(including commissions by 4 professional Peace Region artists)

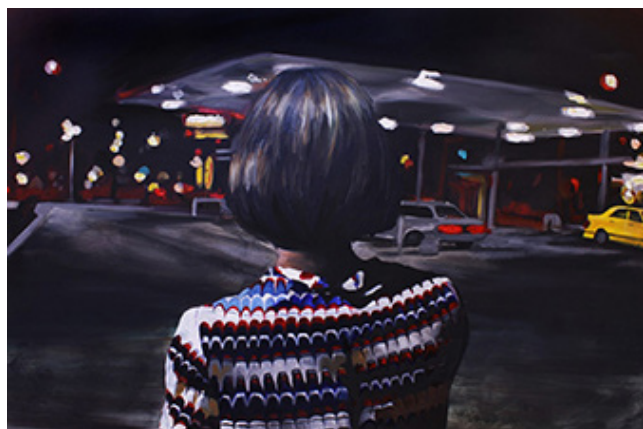
Exhibition Sponsor



Exhibition Partner



Exhibition Partner



Ali Boychuk,

Ten-Four: Grande Prairie Regional College, Independent Studies Class

April 16th – September 30th, 2020

Artists: Akarkz, Ali Boychuk, Alysoun Wells, Blake Morabito, Carol Bromley Meeres, Erika Stamp, Katherine Moe, Kendra Miskolczi, Lonna Nohnychuk, and Rosemary Kay

Exhibition Sponsor



50 Years of Collecting (3 exhibits)

Land of the People

Etches + Sketches @ Whimsey

Pushing Norms + Forms

July 2nd – January 24th, 2021

Exhibition Sponsor





DOMINO VI

Artist: Carmen Haakstad

October 8th – February 1st, 2021

Guest Curator: Deb Courvoisier

Chic Perspective Photography

“Always a wonderful experience! It can be an event, a date night, or even just stopping in for a quick look. A true treasure of our community!”



Age of Innocence

Artist: anne drew potter

October 15th – February 14th, 2021

Guest Curator: Derrick Chang



Words are Weapons

Artist: Justin Langlois

February 16th – June 15th, 2021

Guest Curator: Derrick Chang

Generously
Supported by

With Support from



I Dreamed a Universe!

Artist: Carl White

March 4th – May 30th, 2021

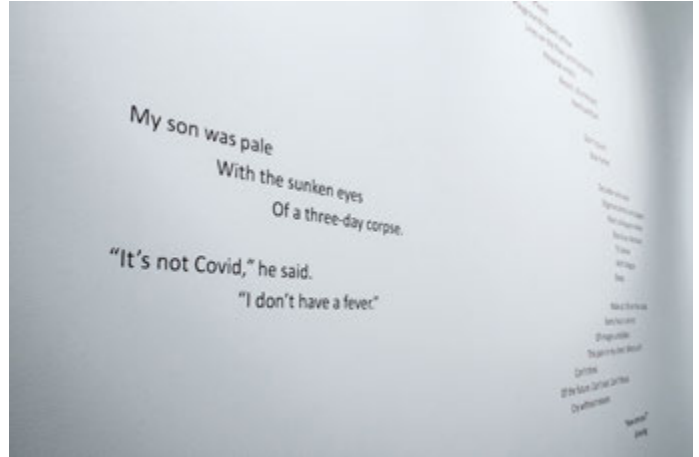
PERMANENT COLLECTION

The Art Gallery of Grande Prairie's Permanent Collection currently stands at approximately 850 works of art, almost exclusively created in Alberta in the mid to late 20th Century. Designated as a 'Category A' Institution by the Movable Cultural Properties Directorate of Canadian Heritage, the Gallery is permitted to receive art donations of outstanding significance and national importance due to our strict climate, safety and security controls.

2020 ACQUISITIONS - 30 acquired artworks



DONOR / Chris Beauchamp
ARTIST / Chris Beauchamp
TITLE / The Curve 17
YEAR / 2020
MEDIA / Photography
DONATED / 41 Digital Photographs
COMMISSIONED BY / Art Gallery of Grande Prairie



DONOR / Sue Farrell Holler
ARTIST / Sue Farrell Holler
TITLE / Excerpts From a Journal
YEAR / 2020
MEDIA / Digital Poem
COMMISSIONED BY / Art Gallery of Grande Prairie



DONOR / Tim Heimdal
ARTIST / Tim Heimdal
TITLE / Much Ado About Nothing
YEAR / 2020
MEDIA / Acrylic, Three Panel Mural
DIMENSIONS / 12 feet x 8 feet
COMMISSIONED BY / Art Gallery of Grande Prairie



DONOR / Zachary Kay
ARTIST / Zachary Kay
TITLE / Strange Dreams
YEAR / 2020
MEDIA / Written Song and Video Performance
COMMISSIONED BY / Art Gallery of Grande Prairie

Art Collection Committee

Ed Bader / Board Representative

Grant Berg / Community Representative

Gallery Representatives /

Jeff Erbach (Executive Director)

Manar Abo Touk (Curator, Exhibitions and Collections)

Sabine Schneider (Curator, Learning)



DONOR / Tiziana La Melia

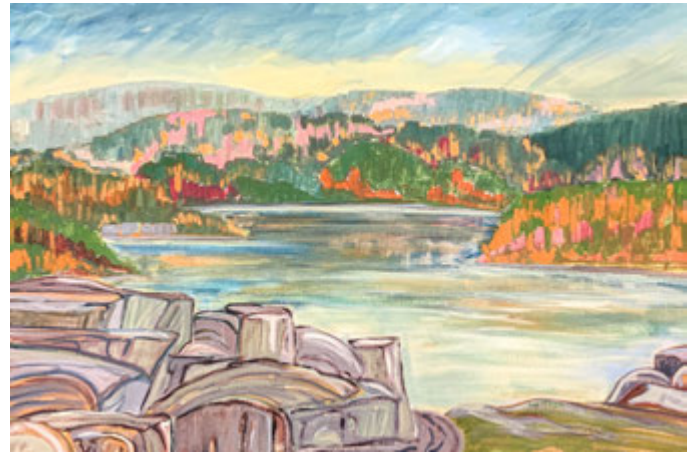
ARTIST / Tiziana La Melia

TITLE / Corduroy Road

YEAR / 2020

MEDIA / Poem on Fabric

DIMENSIONS / 37.5 inches x 52 inches



DONOR / Marilee Whitzman

ARTIST / Evy McBryan

TITLE / Untitled

YEAR / No Date

MEDIA / Watercolour on Board

DIMENSIONS / 36 inches x 24 inches

DONATED / 24 Paintings



DONOR / Clay Ellis

ARTIST / Clay Ellis

TITLE / HIDE:Runningcross

YEAR / 2013

MEDIA / Acrylic on Canvas

DIMENSIONS / 96 inches x 71 inches



TRAVELLING EXHIBITIONS (Trex)

The Alberta Foundation for the Arts (AFA) has supported a provincial travelling exhibition program since 1981. The mandate of the AFA Travelling Exhibition Program is to provide every Albertan with the opportunity to enjoy visual art exhibitions in their community. Three regional galleries and one arts organization coordinate the program for the AFA in the province of Alberta.

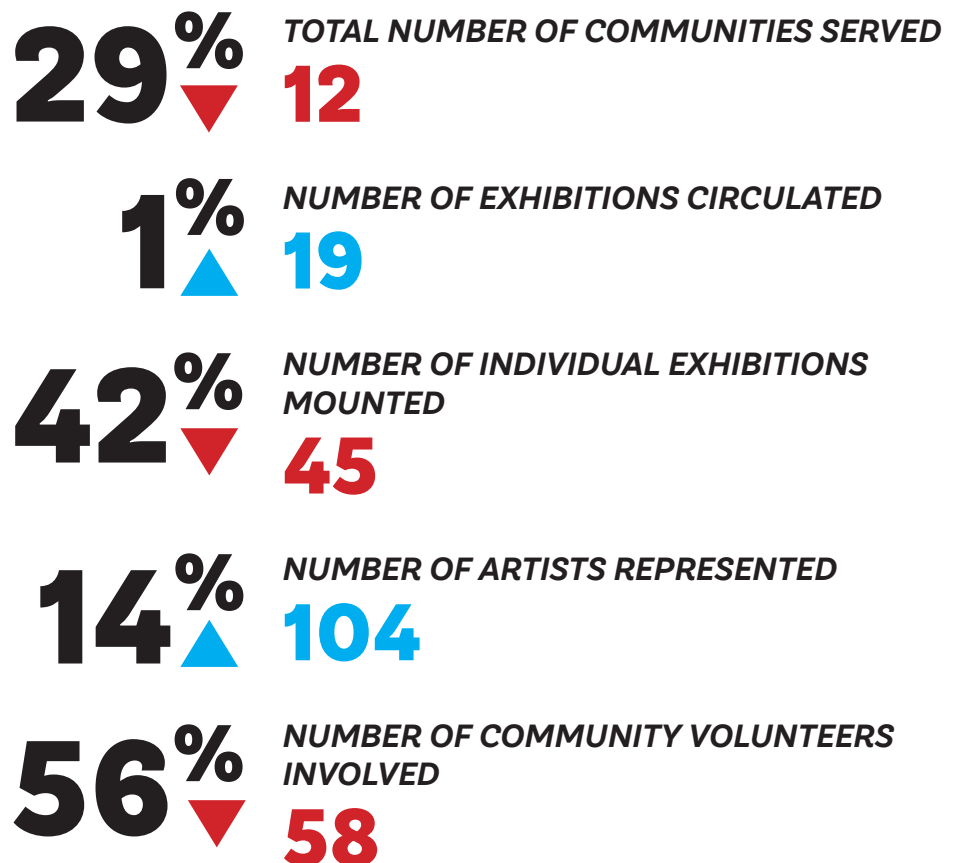
The Art Gallery of Grande Prairie is contracted by the Alberta Foundation for the Arts to manage and facilitate the program in Region 1, North Western Alberta, and has been involved with the program since the beginning. We strive to maintain the high standards the program has become known for and continue to support Alberta's talented artists.



Students and staff thoroughly enjoyed the photographs. Some of which made connections to something they didn't know before. It pushed some to reach deeper into their imagination. A wonderful exhibition!



Educator's response to Trex exhibit, *In the Moment*.



Message from Robin Lynch
Manager & Curator, Travelling Exhibitions Program

COVID-19 uncertainties placed some definite challenges on the Travelling Exhibitions (Trex) program, as many of our community venues—schools, galleries, museums, libraries, tourism centers, and health centres—were closed or faced restrictions for a significant portion of the year. However, thanks to the dedication, adaptability, and hard work of our venue partners, the 19 touring exhibitions were still viewed by approximately 81,337 people across 24 venues in Northwest Alberta.

In my first half-year in the position, I have been fortunate to continue the wonderful work of the Gallery team, and tour three new Gallery exhibitions: *What Lies Beyond* (from the Alberta Foundation for the Arts Collection), and two solo exhibitions from Grande Prairie artists—*Microcosm: Bailey Merkley* and *Glimpse: Gabrielle Lussier*. These exhibitions joined 11 shows curated by the other Trex regions, in addition to 5 previously developed exhibits by the Art Gallery of Grande Prairie.

In response to some of the challenges brought forward by the pandemic, a focus of the Trex program this year has been to develop more avenues of community accessibility and engagement. We did this by contributing 5 Trex pages to Art at Home, and 3 free online artist talks in partnership with the Grande Prairie Regional College Fine Arts Department. We also launched a new Open Call initiative for Trex. The Open Call will continue the program's dedication to offering a platform to showcase the work of Northern Alberta artists.

I am extremely thankful for, and inspired by, the resilience and dedication of our community venues, who worked with us through a year of challenges and uncertainties to keep offering engaging art experiences within our communities and schools. A big thank you to KMSC Law for sponsoring another year of the Trex NW program. Thank you to the Alberta Foundation for the Arts for funding the Trex program, and to my fellow Trex colleagues for all your work.

We look forward to another year of bringing art into our communities!



Robin Lynch



Centre / Star Crop Eared Wolf, *sksinima' tstohki (Teachers) #3*, 2018, Photograph. From the exhibition *Aakii isskská'takssin (Woman – Thought)*, at St Catherine Catholic School, Grande Prairie.

Above / Lisa Brawn, *MUM 043*, 2018 and Lisa Brawn, *MUM 017*, 2018, *Real Women* exhibition, Installed at the Grimshaw Municipal Library.

Opposite Page / *Glimpse: Gabrielle Lussier*, installed at the Grande Prairie Public Library.



Program Sponsor





LEARNING

Message from Sabine Schneider
Curator, Learning

The Learning area of the Gallery met this unusual year with commendable resilience and creativity facilitating 29,537 encounters with art through multiple experiences and encouraging a vibrant cultural exchange between art, artists, and audiences. Aspiring to provide comprehensive and inclusive public programming opportunities for all community members, our unique programs offered context to connect to and understand diverse art forms from diverse, personalized perspectives.

Adapting quickly to this year's extraordinary circumstances and committed to creating and facilitating nurturing, vibrant, engaging, and extraordinary art experiences to diverse audiences, our mixed approach of virtual, hands-on and in-person programming resonated across the spectrum, we reached people where they lived, worked and were cared for leading to an astounding increase of 62% increase in participation.

I am grateful to this community, for everyone's enthusiasm and support as well as ongoing feedback throughout this trying time.

THE CARLSTROM FAMILY GREEN SPACE

As soon as we launched the Art at Home online program in April 2020, we also started to offer The Carlstrom Family Green Space at Home as engaging artmaking activities using easily accessible materials that could be found around the house or outdoors. These activities were viewed 1,171 times on our new Art at Home website.

Additionally, we revamped the Carlstrom Family Green Space and created a space people could pre-book using a selection of Creativity Kits while enjoying creating the artwork in the adjusted Carlstrom Family Green Space. Unfortunately, only 30 people benefited from this offering as within three weeks of reopening The Carlstrom Family Green Space before the Gallery closed again.

“What an amazing idea and opportunity! Thank you for doing this for our community!”

87% **NUMBER OF VISITORS**
1,201

In Person Visits: 30

Virtual Experiences: 1,171



“As I can only provide 1-1 treatment times right now, this would be amazing for my senior men who miss tinkering around in their homes. How exciting and awesome that you are providing this in Grande Prairie. Thank you.”

Photo (L-R) – Sabine Schneider, Curator- Learning, Jennifer Coney, Purchasing Clerk- AHS- Addictions & Mental Health Northern Addictions Centre

ART PROGRAMS AND CAMPS

With a total attendance of 9,214 visits in 266 art programs and camps, due to the digital and hybrid educational programming alternatives offered, this category reached an enormous 80% increase in participation.

Becoming popular quickly, and almost immediately following the Gallery’s temporary closure due to the global health pandemic, we launched a diverse and new online program – Art at Home in April 2020, which was visited 3,771 times this year.

Our three week-long, half day Summer Art Camps welcomed 18 students ranging in ages from 6 – 12 years old. As soon as we advertised this in-person program, our camps were fully booked within hours.

We also facilitated 40 in-person programs and camps with 603 participants and delivered a total of 5,219 Creativity Kits to an estimated 188 community and school groups as well as to many individuals of all ages

and backgrounds. There were 1,957 free creativity kits created and delivered in December 2020 alone, reaching a vital cross section of social agencies who primarily serve diverse vulnerable populations in the community. And 1,000 free Creativity Kits were delivered to community members in partnership with the City of Grande Prairie and the Centre for Creative Arts in Grande Prairie. We were also very fortunate to partner with the Grande Prairie Family Education Society who provided curbside pick-up services for our free Creativity Kits.

Finally, in early March 2021, we launched a new series called Meet the Artist that 16 school groups with a total of 379 students enjoyed. This resource now allows facilitators to take their audience on a virtual tour with the artist in the comfort of their group’s space and, after watching the video, facilitate the art project inspired by the artist’s exhibition with our free art activity kits delivered to their location.



80% **▲** **9,972**
TOTAL NUMBER OF PARTICIPANTS
ATTENDING ART PROGRAMS AND CAMPS

In Person Visits: 603 Visits (40 Art Programs)

Virtual and hands-on art experiences: 9,369 Visits
(226 Art Programs and Camps)

Programs Sponsored by



ARTIST PRESENTATIONS

Artist talks and presentations are usually scheduled in conjunction with current exhibitions and are offered to provide further insight into the influences, motivation, process and history of the artist and the exhibition on display. In 2020-2021 we facilitated 5 artist presentations with a total of 809 visits.

In the summer, Tim Heimdal painted his mural entitled “*Much Ado About Nothing*” for *The Curve: Community Art Installation* on site at the Gallery. Approximately 430 visitors had a chance to engage with him while painting his mural on location. The mural was inspired by his unfinished work for the cancelled play, *Much Ado About Nothing*, by William Shakespeare, that was in production at Grande Prairie Live Theatre and the Gallery was proud to commission this special work and acquire it as a mural into the Gallery’s Permanent Collection.

In February and March 2021, we saw artists Carol Bromley Meeres, Katherine Moe and Wenoa Backer-Kisner from the Special Projects class at Grande Prairie Regional College participating in the Gallery’s newly offered Open Studio Project.

Finally, in March 2021 we made our first Meet the Artist: Virtual Tour with local artist Carmen Haakstad featuring his exhibition DOMINO VI available for viewing which has been appreciated by 16 school groups with a total of 379 students as well as individual views from our Art at Home online program.

78%

**TOTAL NUMBER OF
PARTICIPANTS ATTENDING
ARTIST PRESENTATIONS**

809

In Person: 430

Virtual Experiences: 379 Visits



Tim Heimdal painting his mural entitled, *Much Ado About Nothing*, on site at the Gallery.



Sabine Schneider, Curator, Learning (L) and exhibiting artist, Carmen Haakstad (R).



Ice Carving exhibition held on the Mamawé Concourse at the Montrose Cultural Centre. Artists Mark Berge and Cliff Vacheresse onsite in February 2021.



Chris Beauchamp's Artist Talk held during Alberta Culture Days in September 2020.

COMMUNITY EVENTS

With 18,726 visits in total, the Gallery took part in five community events with 1,123 in-person visits and 17,603 virtual live experiences. For this year's Alberta Culture Days, we set out to celebrate our community's authentic and heart-felt artistic contributions to *The Curve: Community Art Installation* which marked its finale during Alberta Culture Days. There were 157 residents of all ages, and all artistic abilities from the Peace Region who co-created this multi-disciplinary choreography of music, literary works and visual arts to honour those in the Peace Region who passed, who serve, and who live through the largest global health pandemic in generations.

Spiral of Breath, a community art project co-facilitated with Grande Prairie writer Sue Farrell Holler received 89 in-person visits. Displayed as a temporary, public window mural in the Montrose Cultural Centre, it created an emotional picture of our community and explored our community's individual and collective experience in 2020. For this window mural activity, we also collaborated with all three school boards in our region, as well as community

groups who contributed 253 visual poems. In addition, 108 people picked up a *Spiral of Breath* Community Art Kit to create their visual poems at home.

Ten people joined Grande Prairie photographer Chris Beauchamp's in-person talk about his collection of photographs, and a total of 32 people attended Zachary Kay's two live performances of his latest original song, *Strange Dreams*, featured in *The Curve: Community Art Installation*. His second music performance was also live streamed with 1003 views.

In February/March 2021 our partnership with the City of Grande Prairie saw the real-time carving of ice sculptures unique to Grande Prairie, performed by two artists from the Ice on Whyte Festival, Mark Berge and Cliff Vacheresse. This phenomenal outdoor ice carving exhibit reached a total of 16,600 views during the live streaming of the creation of the ice sculptures, and approximately 200 people walked by while the sculptures were being carved.



**Beautiful sculptures.
Wonderfully talented artists
and a great project for the
community!**



99%

**TOTAL NUMBER OF PARTICIPANTS
IN COMMUNITY EVENTS**

18,726

In Person: 1,123

Virtual and Other Experiences: 17,603

Scary Bird / The Green Man / I Am Good In A Clutch



40th ANNUAL art auction

DONATING ARTISTS

Aida Alves
Ali Boychuk
Alysoun Wells
Amin Rehman
Anthony Tremmaglia
Candace Sanderson
Candice Johnson
Carl White
Carmen Haakstad
Carol Bromley Meeres
Edward Bader

Elizabeth Hutchinson
Frances Obie
Grant Berg
Guillermo Trejo
Heather Gillespie
Heide Enzmann
Janice Kretzer-
Prysunka
Katie Wilde
Keely Wohlgemuth

Ken Lumbis
Mary Parslow
Nicole Crozier
Patrick John Mills
Richard Boulet
Robert Guest
Ruth Secunda
Shanda Fuller
Suzanne Sandboe
Tina Martel

TITLE SPONSOR



The 40th Annual Art Auction, amidst new, restrictive challenges, still continued the annual tradition of celebrating the Arts while generating important operating revenue in support of the Gallery's exhibitions and programs. The Gallery looked to expand the opportunity for artist donation to a more provincial, and even national, level as we flipped the auction to being an online experience. With limits on event capacity, we held two intimate evenings; one for contributing artists and donors and another for our special sponsors. A big thank-you to the Committee, sponsors, volunteers, and all of the artists who generously gave of their time, talent and money, resulting in a net contribution of approximately \$20,000 to the Gallery in this critical time.

GOLD SPONSORS



SILVER SPONSORS



GIFT IN KIND





GIFTS AND SERVICES



ART AUCTION COMMITTEE

Pam Balderston / Board Representative
Candice Johnson / Board Representative
Cris Seppola / Community Representative

Above: The artworks featured in this year's Art Auction were on display at the Gallery providing all of our community members an opportunity to view these extraordinary artworks up close and personal and bid online.

Left: Donating artist Ali Boychuk alongside her donated artwork titled "Reset".

FINANCIAL STATEMENTS

Prairie Gallery Society
Financial Statements
Year Ended March 31, 2021

INDEPENDENT AUDITOR'S REPORT

To the Members of Prairie Gallery Society

Qualified Opinion

We have audited the financial statements of Prairie Gallery Society (the organization), which comprise the statement of financial position as at March 31, 2021, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2021, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Qualified Opinion

In common with many not-for-profit organizations, the Society derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Society. Therefore, we were not able to determine whether any adjustments might be necessary to fundraising revenue, excess (deficiency) of revenue over expenses and cash flow from operations for the years ended March 31, 2021 and 2020, current assets as at March 31, 2021 and 2020 and net assets as at April 1 and March 31 for both the 2021 and 2020 years. Our audit opinion on the financial statements for the year ended March 31, 2021 was modified accordingly because of the possible effects of this limitation in scope.

The Society maintains a permanent collection made up of donated items which are recorded at their appraised values and purchased items are recorded at cost. The Society does not maintain a complete catalogue of the items which comprise the permanent collection with values. Therefore, we were not able to determine whether any adjustments might be necessary to the permanent collection as at March 31, 2021 and 2020 and net assets as at April 1 and March 31 for both the 2021 and 2020 years.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Other Matter

The financial statements for the year ended March 31, 2020 were audited by another auditor who expressed a qualified opinion on those financial statements on July 6, 2020 for the reasons described in the *Basis for Qualified Opinion* section.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

Independent Auditor's Report to the Members of Prairie Gallery Society *(continued)*

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Richer Currie LLP

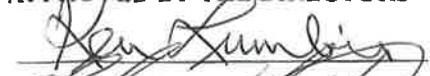

Grande Prairie, Alberta

CHARTERED PROFESSIONAL ACCOUNTANTS

PRAIRIE GALLERY SOCIETY
Statement of Financial Position
March 31, 2021

	2021	2020
ASSETS		
CURRENT		
Cash	\$ 305,171	\$ 225,447
Accounts receivable	9,983	19,648
Prepaid expenses	11,037	9,511
	<u>326,191</u>	<u>254,606</u>
PROPERTY AND EQUIPMENT <i>(Note 4)</i>	34,579	43,006
GALLERY INVESTMENT FUND <i>(Note 3)</i>	1,374,615	1,074,228
PERMANENT COLLECTION	618,607	580,607
	<u>\$ 2,353,992</u>	<u>\$ 1,952,447</u>
LIABILITIES AND NET ASSETS		
CURRENT LIABILITIES		
Accounts payable	\$ 7,607	\$ 11,511
Accrued wages payable	1,100	7,142
Deferred revenue	271,378	295,750
	<u>280,085</u>	<u>314,403</u>
NET ASSETS		
Unrestricted net assets	(35,695)	(59,798)
Investment fund	1,448,615	1,074,228
Tangible capital assets and permanent collection	660,987	623,614
	<u>2,073,907</u>	<u>1,638,044</u>
	<u>\$ 2,353,992</u>	<u>\$ 1,952,447</u>

APPROVED BY THE DIRECTORS

 Director
 Director

See Accompanying Notes

PRAIRIE GALLERY SOCIETY

Statement of Operations Year Ended March 31, 2021

	2021	2020
REVENUE		
Public Sector Revenue <i>(Schedule 1)</i>	\$ 835,959	\$ 702,720
Private Sector Revenue <i>(Schedule 2)</i>	102,148	236,589
Earned Revenue <i>(Schedule 3)</i>	6,665	9,436
	<u>944,772</u>	<u>948,745</u>
EXPENSES		
Administrative	89,441	103,368
Administrative contract personnel	39,001	40,956
Artistic contract person	24,859	34,870
Collections management	974	51
Education and audience	19,527	24,345
Exhibition and programming expenses	47,656	63,521
Fundraising	40,905	69,274
Marketing and communication	16,430	14,588
Professional development	1,289	7,743
Salaries and related benefits <i>(Schedule 4)</i>	510,834	504,750
Touring and circulation	39,243	46,725
	<u>830,159</u>	<u>910,191</u>
EXCESS OF REVENUE OVER EXPENSES FROM OPERATIONS	<u>114,613</u>	<u>38,554</u>
OTHER INCOME (EXPENSES)		
Amortization	(9,761)	(10,770)
Gain (loss) on disposal of tangible capital assets	-	(1,655)
Gain on sale of investment	2,182	1,261
Investment income	32,911	38,192
Investment management fees	(17,381)	(16,459)
Unrealized gain (loss) on investments	283,099	(89,513)
	<u>291,050</u>	<u>(78,944)</u>
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES FOR THE YEAR	<u>\$ 405,663</u>	<u>\$ (40,390)</u>

PRAIRIE GALLERY SOCIETY
Statement of Changes in Net Assets
Year Ended March 31, 2021

	Unrestricted Net Assets	Investment Fund	Tangible Capital Assets and Permanent Collection	2021	2020
NET ASSETS - BEGINNING OF YEAR	\$ (59,798)	\$ 1,074,228	\$ 623,614	\$ 1,638,044	\$ 1,637,784
EXCESS OF REVENUE OVER EXPENSES	405,663	-	-	405,663	(40,390)
Permanent collection donations	-	-	30,200	30,200	40,650
Permanent collection acquisitions	(7,800)	-	7,800	-	-
Acquisition of capital assets	(9,134)	-	9,134	-	-
Amortization	9,761	-	(9,761)	-	-
Transfer to investment fund	(74,000)	74,000	-	-	-
Investment income net of fees	(15,106)	15,106	-	-	-
Realized gain on investment	(2,182)	2,182	-	-	-
Unrealized loss on investment	(283,099)	283,099	-	-	-
NET ASSETS - END OF YEAR	<u>\$ (35,695)</u>	<u>\$ 1,448,615</u>	<u>\$ 660,987</u>	<u>\$ 2,073,907</u>	<u>\$ 1,638,044</u>

PRAIRIE GALLERY SOCIETY

Statement of Cash Flows
Year Ended March 31, 2021

	2021	2020
OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenses	\$ 405,663	\$ (40,390)
Items not affecting cash:		
Amortization of tangible capital assets	9,761	10,770
Loss on disposal of tangible capital assets	-	1,655
Gain on disposal of investments	(2,182)	(1,261)
Unrealized loss on investment	(283,099)	89,513
	<u>130,143</u>	<u>60,287</u>
Changes in non-cash working capital:		
Accounts receivable	9,665	(8,772)
Prepaid expenses	(1,526)	8,757
Accounts payable	(3,904)	(2,288)
Deferred revenue	(24,372)	(111,875)
Accrued wages payable	(6,042)	3,778
	<u>(26,179)</u>	<u>(110,400)</u>
Cash flows from (used by) operating activities	<u>103,964</u>	<u>(50,113)</u>
INVESTING ACTIVITIES		
Purchase of equipment	(1,334)	(5,030)
Purchase of permanent collection artwork	(7,800)	-
Purchase of investments	(32,911)	(38,189)
Proceeds from disposal of investments	17,805	27,481
	<u>(24,240)</u>	<u>(15,738)</u>
INCREASE (DECREASE) IN CASH FLOWS FOR THE YEAR	<u>79,724</u>	<u>(65,851)</u>
CASH - BEGINNING OF YEAR	<u>225,447</u>	<u>291,298</u>
CASH - END OF YEAR	<u>\$ 305,171</u>	<u>\$ 225,447</u>

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2021

1. DESCRIPTION OF OPERATIONS

Prairie Gallery Society (the "Society") is a registered charity operating a public art gallery aimed at promoting visual arts in Grande Prairie. The Society is exempt from tax under Section 149 of the Income Tax Act.

In early March 2020, the impact of the global outbreak of COVID-19 (coronavirus) began to have a significant impact on businesses through the restrictions put in place by the Canadian, provincial and municipal governments regarding travel, business operations and isolation/quarantine orders.

The Society's operations were impacted by COVID-19 due to closure of operations commencing March 15, 2020. During the year the Society adjusted their offerings and took fundraising and art shows to an online medium in an attempt to continue offering their services. Opening of the physical gallery space is anticipated for July 2021.

The impact of COVID-19 has been partially offset by available Government programs for which the Society was eligible. The Society has received wage subsidies from March 2020 to March 2021. Eligibility requirements under these programs have evolved since first announced and can be subject to changes in legislation or administrative positions, further there is significant uncertainty of the period of time into the future that the Government will continue these programs.

At this time, it is unknown the extent of the impact that the COVID-19 outbreak may have on the Society as this will depend on future developments that are highly uncertain and that cannot be predicted with confidence. These uncertainties arise from the inability to predict the ultimate geographic spread of the disease, and the duration of the outbreak, including the duration of travel restrictions, business closures or disruptions, and quarantine/isolation measures that are currently, or may be put, in place by Canada and other countries to fight the virus. While the extent of the impact is unknown, we anticipate this outbreak may cause increased government regulations which may negatively impact the Society's business and financial condition.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Financial instruments

Financial instruments are recorded at fair value when the Society becomes party to the contractual provisions of the financial instrument. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized cost, and tested for impairment at each reporting date. Transaction costs on the acquisition, sale, or issue of financial instruments are expensed when incurred.

(continues)

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Investments

Investments for which there are quoted prices in an active market are carried at fair value. Unrealized gains or losses are reported as part of net income. Investments for which there is not an active market are carried at amortized cost except when it is established that their value is impaired. Impairment losses, or reversal of previously recognized impairment losses, are reported as part of net income.

Tangible capital assets

Tangible capital assets are stated at cost less accumulated amortization and are amortized over their estimated useful lives at the following rates and methods:

Equipment	20%
Computer equipment	20-55%

Permanent collection

The permanent collection consists largely of donated items which are recorded at their appraised values as determined or approved by the Society's curator at the time of acquisition. Purchased items are recorded at cost.

Impairment of Long Lived Assets

The organization tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent the carrying value exceeds its fair value.

Revenue recognition

Prairie Gallery Society follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred.

Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured.

Endowment contributions are recognized as direct increases in net assets.

In-kind donations to the permanent collection are recognized as direct increases in net assets

All other donations are recognized as revenue of the current period.

Contributed services

The operations of the organization depend on both the contribution of time by volunteers and donated materials from various sources. The fair value of donated materials and services cannot be reasonably determined and are therefore not reflected in these financial statements.

Government grants

Government grants are recorded when there is a reasonable assurance that the organization had complied with and will continue to comply with, all the necessary conditions to obtain the grants.

(continues)

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2021

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Government assistance

Government assistance for acquiring fixed assets and related to expenses is recorded as deferred government assistance and is amortized on the same basis and according to the same rates as the related fixed assets or to income as eligible expenditures are incurred. Government assistance for current expenses is recorded as a income in the current period. Government assistance for acquiring fixed assets is recorded as a reduction of the cost of related assets.

Leases

Leases are classified as either capital or operating leases. At the time the organization enters into a capital lease, an asset is recorded with its related long-term obligation to reflect the acquisition and financing. Rental payments under operating leases are expensed as incurred.

3. GALLERY INVESTMENT FUND

	2021	2020
Balance - beginning of year	\$ 1,074,228	\$ 1,151,772
Income earned	32,911	38,189
Management fees paid	(17,805)	(17,281)
Transfer from surplus	74,000	-
Withdrawals	-	(10,200)
Market changes	283,099	(89,513)
Realized gain	2,182	1,261
Balance - end of year	<u>\$ 1,448,615</u>	<u>\$ 1,074,228</u>

The Board of Directors has internally restricted \$200,000 of the investment funds, as required by the guidelines of the Alberta Foundation for the Arts. The cash is unencumbered and can only be accessed upon a resolution with majority vote of the Society's Board of Directors and may only be used to temporarily fund unforeseen operating deficits. Funds removed from the cash reserve must be replaced within three fiscal years from the end of the fiscal year in which the funds were utilized.

4. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	2021 Net book value	2020 Net book value
Computer equipment	\$ 19,581	\$ 18,262	\$ 1,319	\$ 2,933
Office furniture and equipment	5,459	1,796	3,663	3,078
Gallery furniture and equipment	320,561	294,068	26,493	33,116
Website costs	6,735	3,631	3,104	3,879
	<u>\$ 352,336</u>	<u>\$ 317,757</u>	<u>\$ 34,579</u>	<u>\$ 43,006</u>

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2021

5. PERMANENT COLLECTION

The permanent collection contains artworks created by Canadian artists and have been acquired through purchase or donation. The collection currently stands at approximately 850 works of art comprised of two distinct components. Historic and Contemporary Canadian Art. Over the years, the gallery has amassed individual pieces and bodies of work in many mediums including ceramics, painting, photography, woodworking, sculpture, tapestry, fibre art, multimedia works and video.

During the year, \$30,200 (2020 - \$40,650) worth of artwork was donated in kind to the permanent collection.

The permanent collection is not an asset that can be used to meet the financial obligations of the Society by conversion into currency or as security to raise monetary loans.

6. DEFERRED REVENUE

Deferred revenue relates to government grants and funds which were unearned at the end of the year and fundraising and membership revenue for the next year already received.

	2021	2020
Balance - beginning of year	\$ 295,750	\$ 407,625
Revenue recognized during the year	(371,500)	(407,625)
Deferred revenue received	347,128	295,750
Balance - end of year	\$ 271,378	\$ 295,750

7. LEASE COMMITMENTS

There is a sixty month lease agreement in place for real estate with the City of Grande Prairie for base rent of \$10 per year. The agreement was signed on January 1, 2020. There are forty five months remaining as of March 31, 2021.

There is a 60 month lease agreement in place for a printer for \$5,868 per year. The agreement was signed July 31, 2020 and commenced on September 1, 2020. There are fifty-three months remaining as of March 31, 2021.

8. RELATED PARTY TRANSACTIONS

During the year, the Society earned the following revenue from Board Members and other entities related thereto:

	2021	2020
Donations and memberships	\$ 2,120	\$ 2,500
Donations-in-kind	2,280	3,000
	\$ 4,400	\$ 5,500

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2021

9. ECONOMIC DEPENDENCE

The Society is dependent on grants from local municipal governments, provincial government agencies and private foundations for a significant portion of its revenue.

10. COMPARATIVE FIGURES

The prior year comparative figures were audited by another firm of chartered professional accountants.

Notes to Financial Statements
Year Ended March 31, 2021

11. INVESTMENT FUND

	Investment Fund	Special Projects	Capital Fund	Art Acquisition Fund	Cash Reserves	Total March 31 2021
Fund Activity						
Opening Balance	\$ 1,074,228	\$ -	\$ -	\$ -	\$ -	\$ 1,074,228
Restriction of Estlin donation	(10,000)	10,000	-	-	-	-
Restriction of Sargent Family donation	(900,000)	900,000	-	-	-	-
Allocation of Sargent Family donation	(100,000)	-	-	-	100,000	-
Restriction of Taylor donation	(10,000)	-	10,000	-	-	-
Investment income	32,911	-	-	-	-	32,911
Investment fees	(17,805)	-	-	-	-	(17,805)
Realized gain on disposal of investments	2,182	-	-	-	-	2,182
Unrealized gain on investments	283,099	-	-	-	-	283,099
Board Allocations	(315,000)	-	140,000	25,000	150,000	-
Transfer from surplus	74,000	-	-	-	-	74,000
Board Allocation of surplus	(74,000)	-	60,000	-	14,000	-
Unrestricted ending balance	(39,615)	-	-	-	39,615	-
	-	-	-	-	-	-
Fund Activity total	\$ -	\$ 910,000	\$ 210,000	\$ 25,000	\$ 303,615	\$ 1,448,615

PRAIRIE GALLERY SOCIETY**Public Sector Revenue****(Schedule 1)****Year Ended March 31, 2021**

	2021	2020
City of Grande Prairie - operating grant	\$ 306,000	\$ 305,500
Alberta Foundation for the Arts - travelling exhibition grant	153,509	185,674
Alberta Foundation for the Arts - operating grant	77,910	72,253
County of Grande Prairie grant	75,000	56,250
Municipal District of Greenview grant	35,000	35,000
Canada Council for the Arts grant	-	30,000
Other federal and provincial grants	188,540	18,043
	<u>\$ 835,959</u>	<u>\$ 702,720</u>

PRAIRIE GALLERY SOCIETY

**Private Sector Revenue
Year Ended March 31, 2021**

(Schedule 2)

	2021	2020
Donations and sponsorships	\$ 43,684	\$ 119,070
Fundraising	58,464	117,519
	<u>\$ 102,148</u>	<u>\$ 236,589</u>

PRAIRIE GALLERY SOCIETY**Earned Revenue****(Schedule 3)****Year Ended March 31, 2021**

	2021	2020
Fees for service	\$ 5,410	\$ 8,517
Memberships	920	585
Sales of books, catalogues and miscellaneous	335	234
Rental	-	100
	<u>\$ 6,665</u>	<u>\$ 9,436</u>

PRAIRIE GALLERY SOCIETY

Salaries and Related Benefits

(Schedule 4)

Year Ended March 31, 2021

	2021	2020
Artistic and programming	\$ 297,860	\$ 302,781
Administrative	212,974	201,969
	<u>\$ 510,834</u>	<u>\$ 504,750</u>

GIFTS AND SERVICES IN KIND

Throughout the year, many local businesses provided services and support to the Gallery's programs, exhibitions and operations. Their support is a valuable contribution to the Gallery's mission and signals the Gallery's intention to collaborate with the private sector in delivering high value opportunities in the Arts.



VOLUNTEERS

Volunteers contributed greatly to the Gallery's ability to launch exhibitions, deliver programs and remain a vibrant and accessible facility for everyone. They assisted in installing and deinstalling art exhibitions, with the Annual Art Auction, with serving as a friendly face at the front desk and in preparing materials for our free Creativity Kits. A huge thank you to all our volunteers for their ongoing support.

Natal Bolanos
Ali Boychuk
Moirá Cooke
Jennica Goulet
Juliet Maguire

Shannon McDonald
Bailey Merkley
Kaitlin Schultz
Lisa Shannahan
Tabono Youth Group

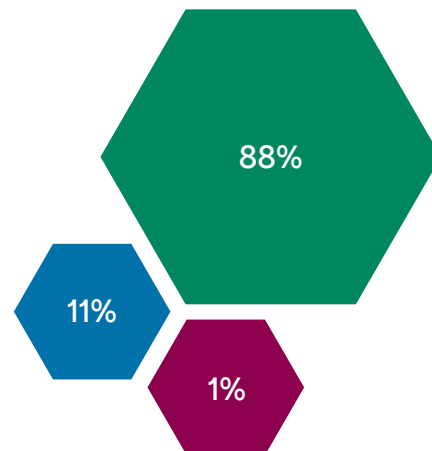
MAJOR FUNDERS

As a public institution and charitable non-profit, all of the Gallery's exhibitions and programming remain free and accessible for everyone. This level of inclusiveness and accessibility is achieved through the dedication and commitment of all levels of government, local businesses, donors, members and volunteers who come together to support the Gallery and its mandate.



ANNUAL OPERATING FUNDING

- Public Sector Revenue
- Private Sector Revenue
- Earned Revenue



MEDIA PARTNERS



CREATIVE PARTNER







2020/21 BOARD OF DIRECTORS

June 2019 - September 2020

OFFICERS

Chair / Pam Balderston

Vice Chair / Christine Quinn

Treasurer / Ken Lumbis

Secretary / Lorrie Trudeau

DIRECTORS

Edward Bader

Terry Gorgichuk

James Leppan

Candice Johnson

September 2020 - March 2021

OFFICERS

Chair / Christine Quinn

Vice Chair / Candice Johnson

Treasurer / Ken Lumbis

Secretary / Lorrie Trudeau

DIRECTORS

Edward Bader

Pam Balderston

Wendy Bosch

James Leppan

Dave McRae

Andrea Rosenberger-Deleeuw

GALLERY STAFF

Executive Director / Jeff Erbach

Manager, Development and Administration / Brittany Kelsey

Gallery Administrator / Melanie Jenner

Coordinator, Development / Hilary Gould

Curator, Learning / Sabine Schneider

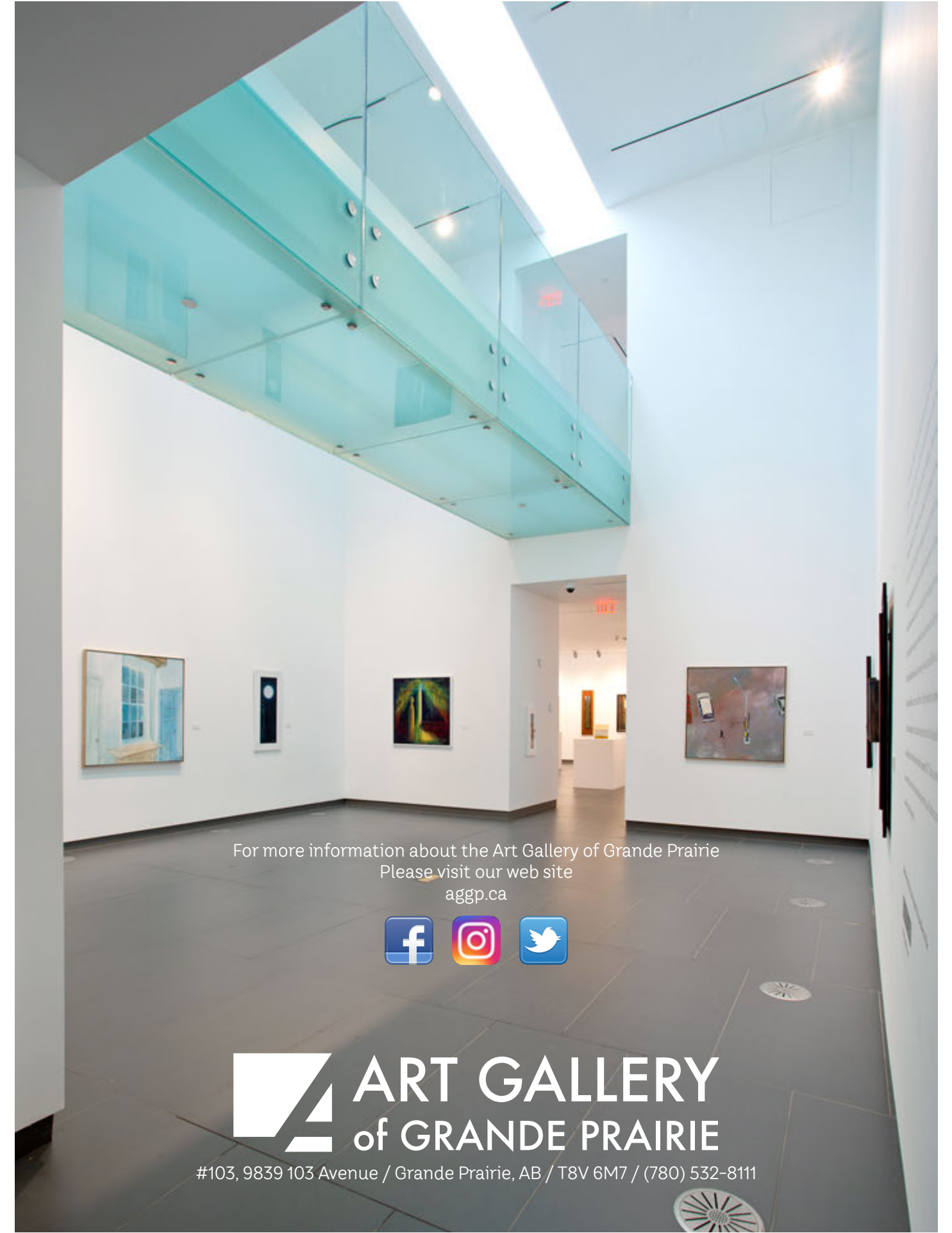
Curatorial Assistant, Learning / Jamie-Lee Cormier

Curator, Exhibitions & Collections / Manar Abo Touk

TREX Manager/Curator, Travelling Exhibitions / Robin Lynch

Curatorial Assistant, Exhibitions & Collections / Katrina Shirley

Art Preparator / Rob Swanston



For more information about the Art Gallery of Grande Prairie
Please visit our web site
aggp.ca



ART GALLERY
of GRANDE PRAIRIE

#103, 9839 103 Avenue / Grande Prairie, AB / T8V 6M7 / (780) 532-8111