



JOIN US IN ENRICHING OUR COMMUNITY THROUGH ART



# ART GALLERY of GRANDE PRAIRIE SPONSORSHIP

A free admission gallery, providing unparalleled access to the arts and arts learning in the Peace Region. Annually, thousands of people visit the Gallery and engage in artwork, while online and in a digital space, tens of thousands more participate.

## FOR YOUR COMPANY



### Building Client Trust

68% of Canadians are more favourable to companies who contribute to the Arts <sup>1</sup>

## FOR THE COMMUNITY



### Building Future Leaders

83% of Canadians believe including children in the Arts contributes to their development <sup>2</sup>

### Community Health and Belonging

75% of Canadians find it very believable that the Arts create a more integrated, healthy community <sup>2</sup>

<sup>1</sup> 2016 Culture For Competitiveness report from Business for the Arts

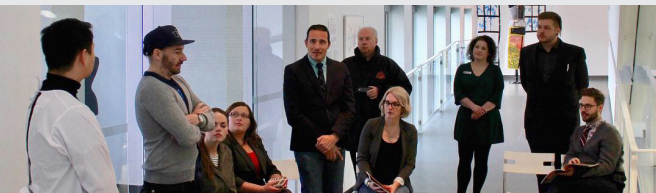
<sup>2</sup> 2015 Strategic Counsel report 'Building the Case for Business Support of the Arts'

# BENEFITS

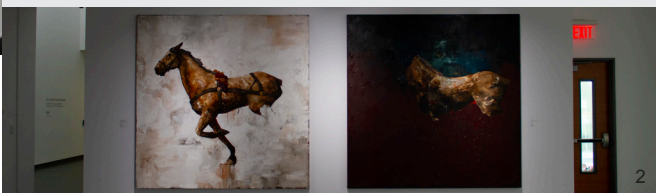
Each exhibition and program with the Gallery is uniquely priced for sponsorship based on the artists, the length of time the exhibition or program is on, and the desired benefits of your company



**Special invitations** to non-public events such as art unveilings and curator and artist talks



The opportunity to **host a special event** at the Gallery for clients or staff. An exclusive venue reserved only for Gallery supporters



**Marketing to new clientele** through Gallery channels, including radio, digital advertising and multiple social media

**Tickets to the Gallery's premiere fundraiser**, the Annual Art Auction. An event that sells out every year



**Behind the scenes tours** of the art vault, preparation areas and exhibition installation



**A loan of artwork** from the Gallery's impressive, 850 piece Permanent Collection



For more information, contact;

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**aggp.ca**

1 Installation view: Sonic Youth, 2019

3 Installation view: Recent Acquisitions, 2021

2 Installation View: DOMINO VI, 2020



# Sponsoring the Gallery puts you in good company alongside these supporters in 2020



CANADIAN TIRE  
GRANDE PRAIRIE



Canada Council  
for the Arts

Conseil des arts  
du Canada

Lawyers for the journey ahead

