

ANNUAL
2022 / 2023
REPORT



ART GALLERY
of GRANDE PRAIRIE



“I grew up here in the 70s/80s and whenever I visit, I make an effort to come see this great gallery! It is not only a beautiful space, but I admire the gutsy and thought-provoking exhibits. This is a sophisticated and very professional organization!”

Barb



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We acknowledge that we are located on Treaty 8 territory - the ancestral Land of the sovereign Dane-zaa, Nehiyawak, Dene, and Otipemisiwak Nations. We acknowledge the many Indigenous Peoples who have lived and cared for these lands for generations. We are grateful for the traditional Knowledge Keepers and Elders who are still with us today and those who have gone before us. We make this acknowledgement as an act of reconciliation and gratitude.

The Art Gallery of Grande Prairie also recognizes that Land Acknowledgments are not enough. Through our actions we commit to truth, reconciliation, decolonization, and allyship in support of Indigenous lifeways and wellbeing.

Cover Image / Artwork by Ryan McCourt (sculpture) and BuckingJam Palace Music Foundation and Quickdraw Animation Society (video) in the exhibition, *Jazz Influences*



MESSAGE FROM THE CHAIR OF THE BOARD

Vaughn Bend

On behalf of the Board of Directors of the Art Gallery of Grande Prairie (AGGP), I am very pleased to share our Annual Report for 2022–23. At the AGGP, we strive to create an environment where art flourishes and connects with diverse audiences. Our carefully curated exhibitions aim to provoke thought, spark conversations, and ignite the imagination. Each artwork on display is thoughtfully selected to offer a glimpse into the minds and souls of talented artists, both established and emerging.

We believe that art has the ability to transcend boundaries and touch the deepest parts of our humanity. It has the power to challenge preconceptions, inspire change, and bring people together in shared appreciation. It is our mission to provide a platform for artists to showcase their work and engage in meaningful, enriching experiences with our community.

The work of artists around the region, including Indigenous artists and culturally diverse artists, formed the heart of our exhibitions this year. To honour the memory of the thousands of Indigenous children who lost their lives in the Indian Residential School system in Canada, George Littlechild's exhibition, *Here I Am – Can You See Me*, curated by Adjunct Curator of Indigenous Art MJ Belcourt Moses, was a profoundly moving tribute to the artist's family, the lost children and the generations of Indigenous Peoples who have survived this trauma.

Our commitment to using art as a vehicle for dialogue, engagement and inspiration saw the AGGP Permanent Collection gain pieces that engage and reflect our diverse communities. This year's acquisitions included *Undocumented Studies* by

Evy Hook Newton/McBryan, and *The Neon Kitten* by Northern Polytechnique Permanent Collection.

I would like to thank our artists for your resilience, vulnerability, and lasting impact on our gallery and the broader artistic community.

Our commitment extends beyond the walls of this gallery. In 2022, we actively collaborated with local communities, educational institutions, and cultural organizations to promote the arts and foster creativity in all its forms. Through our Summer Art Camp, Alberta Culture Days, and Art at Home, we invested in the next generation of artists and cultivated a vibrant and inclusive art ecosystem.

As we continue to emerge from the depths of the global pandemic, the AGGP is entering a new era as a beacon of light, hope and healing.

The Board is most appreciative of the Gallery's new Executive Director Daniel Becker, who advises us and supports our work as a Board. We are thrilled to have Daniel join our team and lead us into a new chapter of artistic excellence and innovation. Daniel brings a wealth of experience, vision, and passion for the arts that will undoubtedly propel our gallery to new heights.

I am deeply grateful to our AGGP Board of Directors for their steadfast leadership, our employees and volunteers for their passion and dedication, and major funders for their unwavering support: The City of Grande Prairie, The Alberta Foundation for the Arts, The County of Grande Prairie, The Municipal District of Greenview, and The Alberta Museums Association.



MESSAGE FROM THE EXECUTIVE DIRECTOR

Daniel Becker

In 2022-2023, The Art Gallery of Grande Prairie had a remarkable year, filled with captivating exhibitions, engaging events, and a celebration of artistic expression. As a prominent destination for art enthusiasts, we continued our mission to showcase diverse and thought-provoking works, fostering creativity and cultural appreciation within our community. Several large projects and different ongoing challenges created a rich and productive year where we achieved quite a few goals that increased the organization's capacity and the depth of its practice.

At the end of 2022 the organization was awarded Recognized Museum status by the Alberta Museum Association. This was an application that had been started in 2018 and was finally drawn together and completed in November.

In March of 2023 the organization received notice that the Canadian Cultural Property Export Review Board had approved the reapplication of a group of artwork whose application was started in 2015 and, over 8 years had experienced multiple challenges and delays.

In December of 2022 the Gallery completed a much-needed basement renovation that was funded by the Gallery, the City of Grande Prairie, and the Canadian Heritage Cultural Spaces Fund. Effectively expanding the organization's operable workshop and storage space by 1117 square feet.

The Gallery also received funding from the Tourism Relief Fund, facilitated by Western Economic Diversification, to facilitate a major renovation to its website. An ongoing project that will be bringing our permanent collection and our exhibitions to life by providing access to our collection records, and a 3D rendering of each exhibit currently on display.

Special thanks go to the City of Grande Prairie, the County of Grande Prairie, the MD of Greenview, the Alberta Foundation for the Arts, the Department of Canadian Heritage, Fred and Ruth Estlin, Marjorie and Turk Taylor, and to the Sargent Family Foundation, for providing not only funding for the organization, but tangible faith in what the arts can do for communities.

In 2022-2023 the Gallery saw all of its operations return to pre-covid levels and while the organization is still adjusting to the realities of coming out of a pandemic, I am confident that with the amazing support that the community gives we will continue to enrich and empower the lives of the people of Grande Prairie and region.

Daniel Becker
Executive Director

VISION

The Art Gallery of Grande Prairie will be a centre of excellence, inspiration, creativity and innovation for the Arts. We will be a valued cultural partner and vital resource for the public, artists, curators and writers.

MISSION

Enriching the community through the creation, conservation and sharing of art.

GOALS (2021-23)

Expand on our partnerships
Develop extraordinary opportunities to experience the Arts
Build on our donors, members and sponsors
Build organizational leadership and capacity

GOALS (2021-23)

Connect with our community
Build strong organizational resilience
Create outstanding opportunities for artists and visitors

62% ▲

ANNUAL VISITATION

15,227

The Gallery was closed to the public due to provincial restriction related to COVID-19 between the dates: April 1, 2021 until June 28, 2021

13% ▲

VISITORS TO TRAVELLING EXHIBITIONS (Trex Program)

139,707

10% ▲

PARTICIPANTS IN GALLERY LEARNING ACTIVITIES

17,384

35% ▼

NUMBER OF VOLUNTEERS

17 Contributing at least 653 hours (up 18%)

The Gallery did not host an Annual Art Auction event between April 1, 2022 and March 31, 2023 where volunteers would typically contribute hours.

30% ▼

NUMBER OF MEMBERS

58

1% ▼

NUMBER OF UNIQUE VISITORS TO THE WEBSITE

33,238

2% ▼

NUMBER OF WEBSITE PAGE VIEWS

37,902

14% ▲

NUMBER OF FOLLOW AND LIKES THROUGH SOCIAL MEDIA

Facebook, Instagram, Twitter

8,947



Northwestern Polytechnic students with instructor and guest curator, Tina Martel, in the exhibition, *gen.es.is*.

PARTNERSHIP

The Art Gallery of Grande Prairie is proud to be an active member of the community and during 2022-2023 the Gallery was active in ensuring multiple partner goals and collaborations.

The Northwestern Polytechnic, the Center for Creative Arts, Traditional Paths Society, Grande Prairie Friendship Centre, the Grande Prairie Aboriginal Circle of Services, the City of Grande Prairie, Grande Prairie Catholic Schools, and Grande Prairie Public School District are all some of the partners who we have worked with over the last year. We are proud of the connections we have with our community, and we are even more excited when community members reach out to collaborate or work together on projects to enliven and better our community.

In 2022-2023 the Art Gallery of Grande Prairie was able to continue its partnership with the Alberta Foundation for the Arts in providing the region well designed and accessible exhibitions in their communities. This program averages around 65 venues per year and spans from as far west as Dawson Creek, as far north as Fort Vermillion and La Crete, as far east as Slave Lake and as far south as Jasper.

SUPPORT FOR THE COMMUNITY

In 2022-2023 the Art Gallery of Grande Prairie continued its support for the community in its current operations via the already extremely popular learning programs for school groups, the free openings to exhibitions, and the free general attendance to its gallery spaces.

The Art Gallery of Grande Prairie is still the largest free to attend Gallery in Northwestern Alberta and Northeastern BC. By providing the public with free to attend high quality experiences from other regions we can create an experience that is uplifting, educational, and enlightening. Placing a financial value on this is difficult, however, in 2019 Oxford Economics, working with the Canadian Museum Association and Library and Archives Canada created a value study that examined the economic effects that Galleries Libraries Archives and Museums have on society. Within this study they calculated that the average value on ticket prices for Canadian Galleries and Museums was \$43. With this amount in mind, and considering that for 2022-2023 the Gallery had 15,227 attendees, by keeping attendance free the Art Gallery of Grande Prairie and their funding partners saved Grande Prairie and its regions an estimated \$654,761 in admission fees.

Our **Temporary Art Loan program** continues to expand throughout our major government funders and local businesses, so we can 'put art in all spaces' by animating their facilities.



December 2022: Exhibition Sponsor **Bear Creek Funeral Home** with artwork by Jim Stokes from our Permanent Collection on display through our Temporary Art Loan program.



Our art helps us understand each other.
Our art will help us not to forget how our ancestors
lived for we do not live that same way today.

— Kananginak Pootoogook, artist and printmaker, Kinngait Studios, 1976



EXHIBITIONS AND COLLECTIONS

Over the past year, the Gallery has focused on maneuvering through the obstacles brought forth by the pandemic. Our priority has been to offer our visitors a first-hand experience of art in person again. Through the implementation of different exhibitions and programs, we have strived to create a dynamic space that fosters creativity and nurtures a deep appreciation for the arts.

The Gallery began the year 2022 with an award-winning exhibition *Printed Textiles from Kinngait Studios*. This exhibit was curated by Roxane Shaughnessy and put together by the Textile Museum of Canada in collaboration with the West Baffin Eskimo Cooperative. It shared the story of a group of Inuit artists and printmakers who created a remarkable collection of graphic textiles in Kinngait (Cape Dorset, Nunavut) during the 1950s and '60s. Alongside this, we showcased the Sock Monkey Scenarios exhibition, which took visitors into a carefully choreographed world of folk-art puppets, exploring their theatrical and anthropomorphic qualities.

Throughout the past year, we have actively sought out artists from diverse regions working in a variety of mediums. This was strongly reflected in two group exhibitions *Jazz Influences: Rhythm, Movement, and Improv!* and *Video Games? Art and Technology*. These multi-disciplinary exhibitions explored and reflected on the history and influences of jazz music on contemporary art and examined video games as an art form, respectively. We concluded 2022 with a solo exhibition of Syrian artist Aboud Salman. The exhibition, *Euphrates Storyteller* explored his life and experiences as a refugee artist, telling a tale of displacement. The exhibition was a great success for both the artist and the

gallery, receiving positive feedback from our local community and beyond.

The Gallery's Permanent Collection holds many artworks, some yet to be exhibited. The *Undocumented Studies* exhibition introduced these lesser-known pieces, featuring Evy Hook Newton/McBryan's undocumented studies. It also included a participatory drawing project *Endless*, allowing visitors to express their thoughts on the glass walls of Gallery 5, transforming it into a captivating mural. Visitors also explored works from the Northwestern Polytechnic Permanent Collection in *The Neon Kitten* exhibition.

Last year, the Art Acquisition Committee met to review donation proposals for the Permanent Collection. After careful consideration, the committee decided to acquire valuable pieces by influential regional artists such as Euphemia McNaught and Peter Von Tiesenhausen. The Gallery also embraced the opportunity to collaborate with like-minded institutions, fostering the exchange of ideas, knowledge, and artistic experiences. In line with this mission, Dean Drever's artworks from the Gallery's Permanent Collection were temporarily showcased at the Art Gallery of Alberta through our Temporary Art Loan Program, for the exhibition *In Black and White*.

As we embark on the next chapter of our journey, we remain steadfast in our mission to foster creativity and cultural exchange within our region. We are grateful to the artists, patrons, sponsors, and the entire community for their support and together we will continue to create a space that brings people together and inspires change.

GALLERY EXHIBITIONS



Here I am – can you see me?

April 7 - July 11, 2022

Curator: MJ Belcourt Moses

Artist: George Littlechild

Exhibition Sponsors



gen.e.sis

April 14 - May 30, 2022

Guest Curator: Tina Martel

Artists:

Connie Potter, Shayna Geisel, Alysoun Wells, Ali Boychuk, Christina Wallwork, Rosemary Kay, Wenoa Backer-Kisner

Exhibition Sponsor



GALLERY EXHIBITIONS



Video Games? Art and Technology

October 6, 2022 – January 29, 2023
Curator: Manar Abo Touk

Artists: Pippin Barr, Sandee Moore, and SpekWork (Cat Bluemke and Jonathan Carroll)

Exhibition Sponsor

Exhibition Partner

**Sargent Family
Foundation**



“About Salman’s exhibit was tremendously moving – Perhaps the most impactful I have personally experienced thus far in life. Thank you for the privilege of viewing it.”

Jude



Undocumented Studies: Evelyn McBryan, Sketches from The Permanent Collection

June 30, 2022 – February 26, 2023

Curators: Manar Abo Touk and Jamie-Lee Cormier

Artist: Evy Hook Newton/McBryan

“It was super fun to play all the games and I wish I could come here more often.”

Haiden



How Does a Moose See the World? From the Permanent Collection

March 16, 2023 – November 19, 2023

Curator: Mohsen Ahi Andy

Artist: Euphemia McNaught, Illingworth Kerr, Robert Guest, John Snow, James Agrell-Smith, Vicki Hotte, Arthur Peterson, Inez Demuynck, Janet (Kruse) Enfield, Jim White, Holly Crichton, C. Wolfe, Holly Perret.

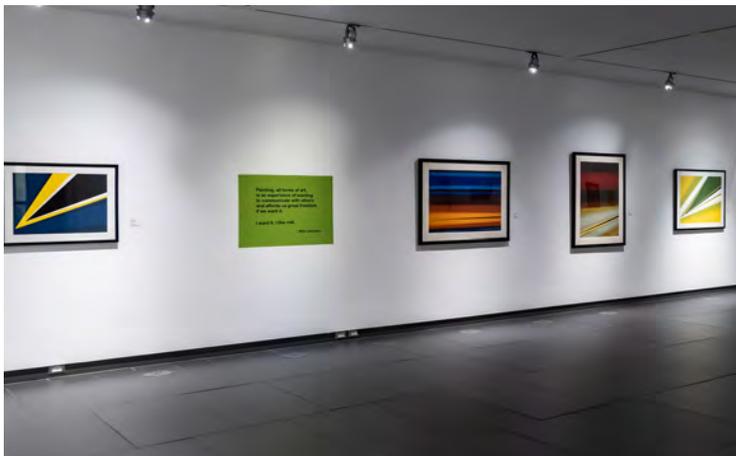


Jazz Influences: Rhythm, Movement and Improv!

July 21 - November 6, 2022

Curator: Manar Abo Touk

Artists: BuckingJam Palace & Quickdraw Animation Society (Noah Spencer, Troy Kokol, Sheena Agnew, Arielle McCuaig, Leslie Bell, Lyndon Navalta, Caity Gyorgy, Carsten Rubeling, Mark Limacher, Luis 'El Pana' Tovar, Lisa Jacobs), Aretha Laverne & Shei Onu, Breanne Bandur, Darren Kooyman, Ryan McCourt, Stéphanie McLean.



The Neon Kitten

November 24, 2022 - April 9, 2023

Curator: Melanie Jenner

Artists: Rene Marcil, Sheri Nault, L. Hein, Bogdan Mirkovic, Danita Vandervaate, Brian Marion, Rita Letendre, Danielle Collins, Arnold Shives, Vaughn Mueller, Stanley Lewis, Ron Melnchenko, Ron Melnchenko, Lina Tardif, Greg Donis

Exhibition Sponsor



Exhibition Partner



What's Held

November 10, 2022 - February 19, 2023

Curators: Kiona Callihoo Ligetvoet and Robin Lynch



Artists: Kiona Callihoo Ligetvoet, Jewel Shaw, Alana Bartol, Bruno Canadien, Robin Smith-Peck, Bryce Krynski, Amy Malbeuf, Sarah Fuller, Laura Grier

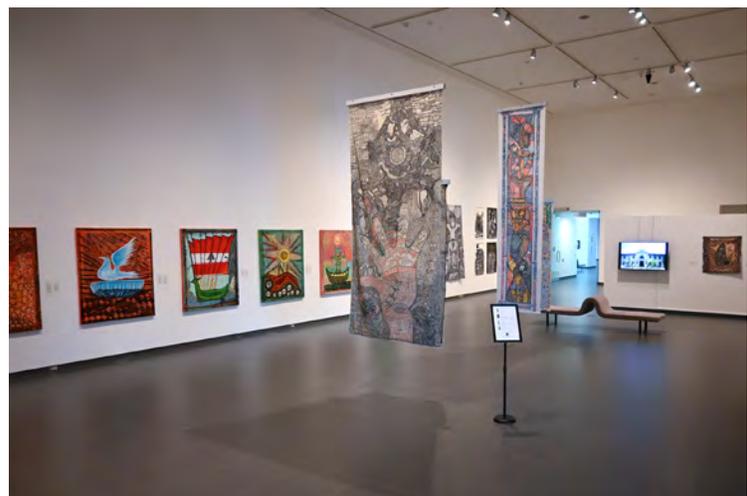
Program Supported by



TREX NW Program Sponsor



Exhibition Partner



The Euphrates Storyteller

February 16, 2023 - May 21, 2023

Curators: Manar Abo Touk and Mohsen Ahi Andy

Artist: Aboud Salman

PERMANENT COLLECTION

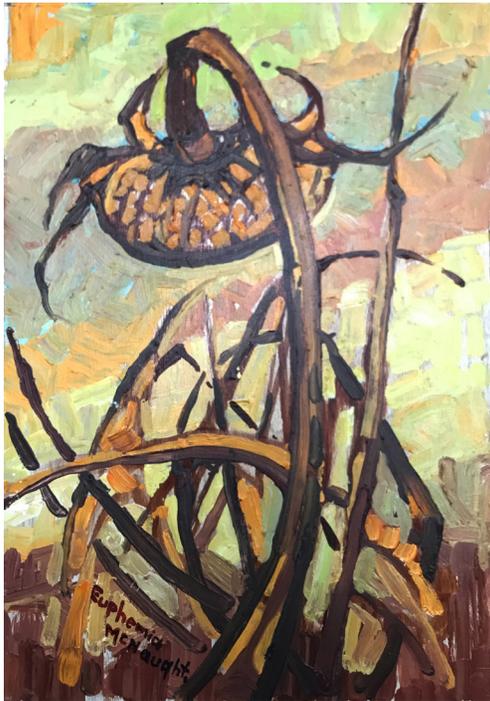
The Art Gallery of Grande Prairie's Permanent Collection currently stands at approximately 850 works of art, almost exclusively created in Alberta in the mid to late 20th Century. Designated as a 'Category A' Institution by the Movable Cultural Properties Directorate of Canadian Heritage, the Gallery is permitted to receive art donations of outstanding significance and national importance due to our strict climate, safety and security controls.

2022 ACQUISITIONS - 4 acquired artworks

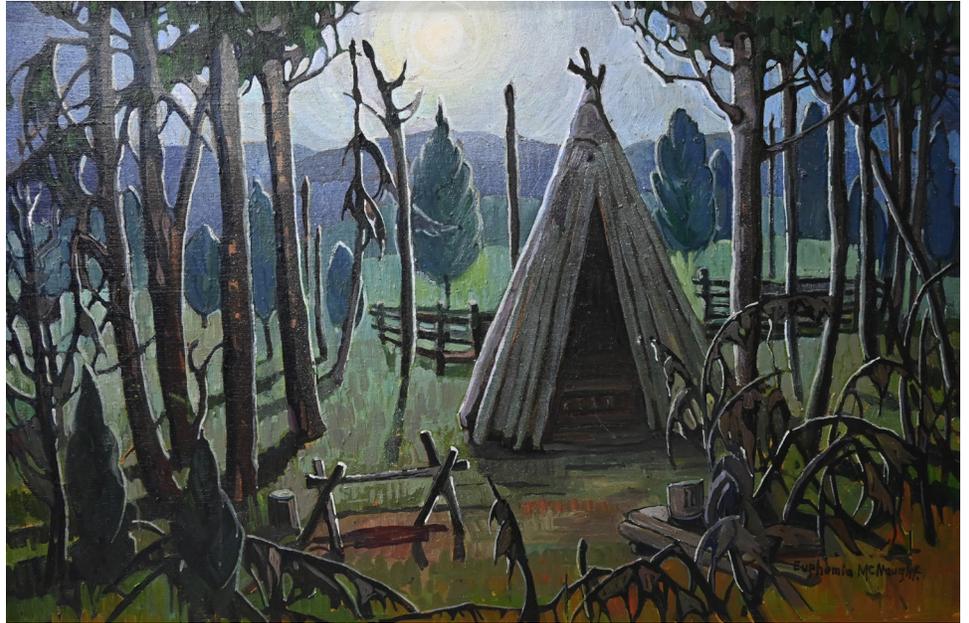
Art Collection Committee 2022

Terry Gorgichuk / Board Representative
Esther Hofflick / Community Representative

Gallery Representatives /
Daniel Becker (Executive Director)
Mohsen Ahi Andy (Assistant Curator,
Exhibitions and Collections)



DONOR / Colleen Band
ARTIST / Euphemia McNaught
TITLE / Unknown
YEAR / No Date
MEDIA / Painting on Panel
DIMENSIONS / 14 inches x 10 inches



DONOR / Lynn Holroyd
ARTIST / Euphemia McNaught
TITLE / Two Lakes Road at Pinto Creek
YEAR / No Date
MEDIA / Painting on panel
DIMENSIONS / 36 inches x 24 inches



DONOR / Ella and William Simpson,
Wendy Derrheim
ARTIST / Peter von Tiesenhausen
TITLE / Alex's Field (A)
YEAR / 1991
MEDIA / Painting
DIMENSIONS / 24 inches x 18 inches



DONOR / Colleen Band
ARTIST / Anton Kohalyk
TITLE / The Swamp
YEAR / 1988
MEDIA / Watercolour
DIMENSIONS / 11 inches x 8.25 inches

2021 ACQUISITIONS - 30 acquired artworks

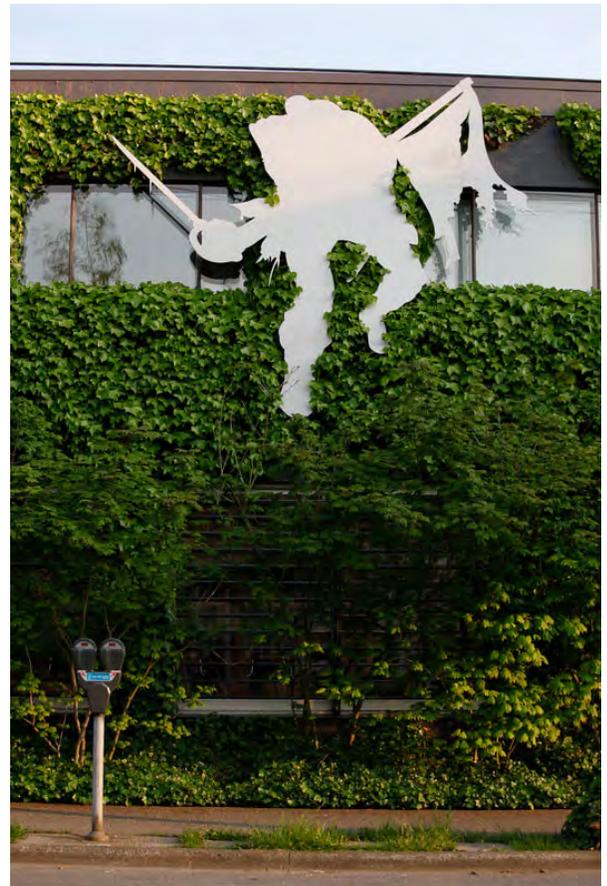
Art Collection Committee 2021

Edward Bader / Board Representative
Grant Berg / Community Representative

Gallery Representatives /
Jeff Erbach (Executive Director)
Manar Abo Touk (Curator, Exhibitions and Collections)
Sabine Schneider (Curator, Learning)



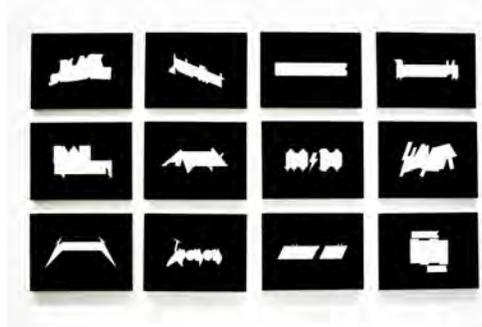
DONOR / Luciano Galasso
ARTIST / Dean Drever
TITLE / Knuckle Dusters
YEAR / 2004
MEDIA / Stainless Steel
DIMENSIONS / 4.2 x 2.85 x 0.75 inches each (3 pieces)



DONOR / Leon Liffmann
ARTIST / Dean Drever
TITLE / White Eddie
YEAR / 2010
MEDIA / Aluminum, lacquer
DIMENSIONS / 132 inches x 159 inches x 0.5 inches



DONOR / Andrew Parks
ARTIST / Dean Drever
TITLE / A Nice Pair
YEAR / 2010
MEDIA / Wooden bats, water lacquer, maple
DIMENSIONS / 35 inches x 3 inches each (2 pieces)



DONOR / Matthew Schadbolt
ARTIST / Dean Drever
TITLE / White Metal (12 pieces)
YEAR / 2011
MEDIA / Linen, water lacquer, oil paint, maple
DIMENSIONS / 18 inches H x 24 inches W, each



DONOR / Matthew Schadbolt
ARTIST / Dean Drever
TITLE / Black Flag / White Flag (12 pcs)
YEAR / 2011
MEDIA / Painting
DIMENSIONS / Each 45" H x 22" W x 0.5" D (Displayed as a set is 28 feet x 4 feet)



Above / *A Cordial Word*, an exhibition featuring work from the Alberta Foundation for the Arts Permanent Collection installed at Grimshaw Library.



Image / *What Lies Beyond*, on view at the Grande Prairie Public Library

TRAVELLING EXHIBITIONS (TREX)



The Alberta Foundation for the Arts (AFA) has supported a provincial travelling exhibition program since 1981. The mandate of the AFA Travelling Exhibition Program is to provide every Albertan with the opportunity to enjoy visual art exhibitions in their community. Three regional galleries and one arts organization coordinate the program for the AFA in the province of Alberta.

The Art Gallery of Grande Prairie is contracted by the Alberta Foundation for the Arts to manage and facilitate the program in Region 1, North Western Alberta, and has been involved with the program since the beginning. We strive to maintain the high standards the program has become known for and continue to support Alberta's talented artists.

TREX Northwest Program Sponsor



“ This exhibition was VERY well received by the community. Lots of positive comments regarding the beauty of the artwork! ”

Educator's response to TRES exhibit, *Adornment*, on view at Rotary Club of Slave Lake Library.

TRAVELLING EXHIBITIONS

Message from Jamie-Lee Cormier
Curator/Manager

What a year it's been for the TRES Program! As I celebrate one year in this position, I'm thrilled to share what the program has achieved. We had approximately 123,245 people view the 16 exhibitions that toured Northwestern Alberta. The Travelling Exhibition program was created 50 years ago by the Alberta Foundation for the Arts to provide as many communities as possible across Alberta with the opportunity to see visual art exhibitions, and to share their collection with the public. The program helps to promote and encourage artistic careers in the province, this year we were able to showcase 113 artists in exhibitions which toured to 21 different communities in the Northwestern Region.

Beginning in May 2022, we framed, crated, and circulated three wonderful exhibitions curated by past manager, Robin Lynch. They were *What's Held*, co-curated by Kiona Callihoo Ligtoet, featuring work by eleven Indigenous artists. Their work explores the ways of memorializing, mapping, and holding onto significant sites, keeping the stories of them alive and present, even as the landscape shifts or carries them further away from home. *What's Held* was on display at the Art Gallery of Grande Prairie from November 2022 – February 2023, and Kiona Callihoo Ligtoet came for the opening where she gave an Artist/Curator Talk. *Touching the Sky* featured works by Peace Region artists and art educators, Elizabeth Hutchinson, Esther Hoflick & Angela Fehr. Their watercolours and mixed media works hover between our ability to represent space, and our environment's profound shaping of our daily experiences. *Careful Space*, *Gentle Matters* highlights the work of two artists, Nicole Jones (Fairview, AB) and Chelsey Campbell (Edmonton, AB) who center and affirm their lived experiences of disability and chronic illness. The works explore these complex feelings in addition to celebrating the important forms of care, rest, and joy that they gently make with themselves, and with



community. To make this exhibition more accessible QR codes with voice recording of ALT TEXT Poetry by Meredith Grace Thompson were created along with brail labels. In addition to the Education Guide which accompanies each exhibition, we produced a digital videos of artist talks and workshops.

We launched a new initiative in December 2022 to help artists in the area display their work by creating the TRES WALL, located just outside the Art Gallery of Grande Prairie doors. We had over 13 individuals and/or groups apply to the open call and will have 5 exhibitions on display this year. Thank you to our Program Sponsor, KMSC Law for the support to make the TRES WALL a reality for the next 4 years!! KMSC Law has deep roots in this community, over 100 years, and are pleased to continue their relationship with the Art Gallery of Grande Prairie and support the arts in Grande Prairie and surrounding area through the TRES program.

The TRES program strives to share a variety of artwork styles, provide opportunities to emerging artists and educate viewers on cultural traditions across Alberta. Thank you to all my current and new venue coordinators who volunteer their time to install the artwork at their schools, libraries, museums, or cultural centres. This position has been incredibly rewarding and it's so wonderful to work with the artists and organizations to enrich communities through the sharing of art. I'd like to thank the Alberta Foundation for the Arts, Government of Alberta, Art Gallery of Grande Prairie and KMSC Law for supporting the TRES Program.

“ Love, Love, Love having the opportunity to have Elsa Robinson in our school for a workshop! So much excitement and engagement from the students when they knew they would meet one of the artists. The exhibition was a fabulous jump off for Black History Month Lessons in the classroom. We are thankful for the opportunity to bring authentic voice and personal connection through each artist’s work. ”

Educator’s response to TRES exhibit, *bring a folding chair...* on view at St. Catherine Catholic School in Grande Prairie.



Images / Artist Workshop at St. Catherine Catholic School, featuring *bring a folding chair...* artist Elsa Robinson.

TRES VISITING ARTIST PROGRAMMING

In recognition of Black History Month, we hosted Elsa Robinson, a featured artist in the TRES exhibition, *bring a folding chair...* for an Artist Talk at the Art Gallery of Grande Prairie on Thursday, February 23rd and for a two day Artist Workshop for students at St. Catherine Catholic School.

bring a folding chair... is inspired by annual Black History Month celebrations and recognizes the significant contributions Black Canadians, and Black artists in particular, make to Alberta. With art works exploring history, heritage, identity and contemporary concerns, the artists in this exhibition *bring a folding chair...* to the table of Canadian society and the art scene in Alberta and, in sitting at the table, give voice to our common humanity.

Elsa Robinson is an Edmonton-based mixed media artist, sculptor and painter whose decades-long devotion to artistic practice has imbued her work with vibrancy, versatility and an intuitive spiritual poignancy. Through her years of study, both as a self-taught artist and as a graduate of the University of Alberta’s Art and Design program, Elsa has honed the ability to transmit, through a range of visual modes, her deep love and care for humanity.

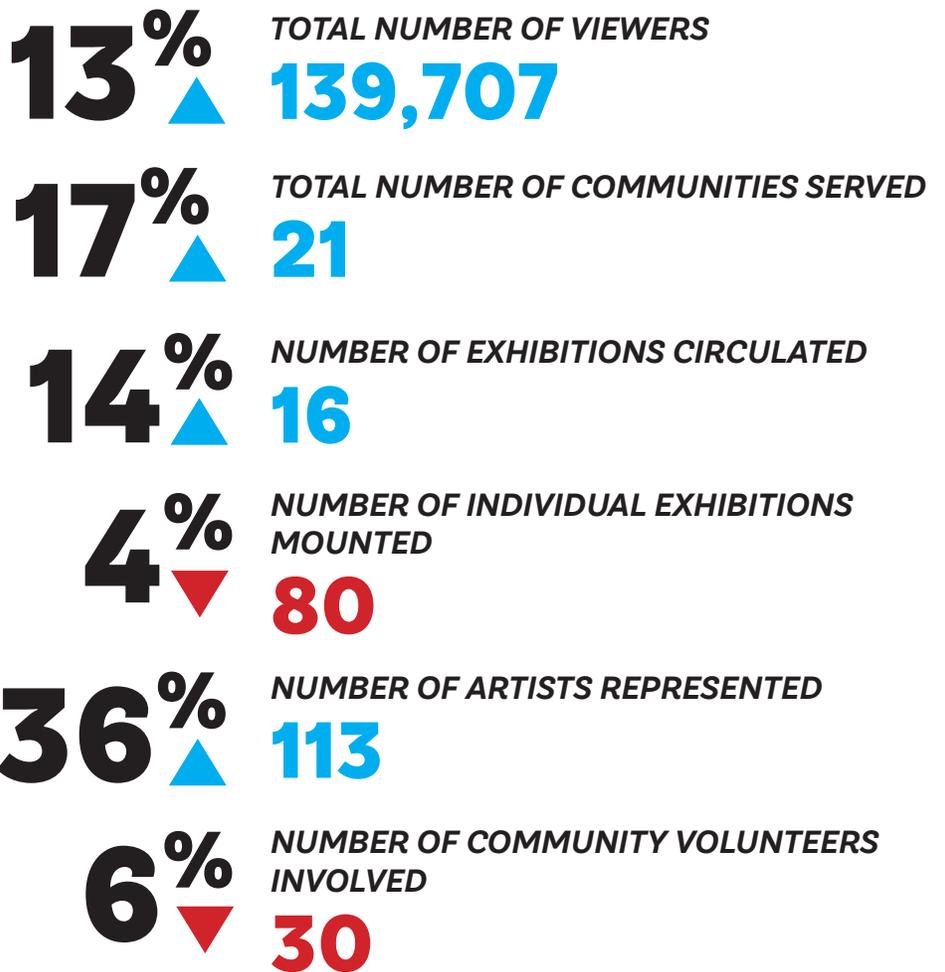


Above / TREX WALL Ribbon cutting for the opening of the TREX Wall. (L-R) Kelsey Hasler of AGGP, exhibiting artist Sharron Krushel, Narnia King, Partner KMSC Law, Jamie-Lee Cormier, Manager/Curator TREX NW, and Lori Pollock, Business Manager KMSC Law.



Love having the opportunity for rural kids to have art come to them. Teachers had the opportunity to have discussions about the artists and art and lead their classes in projects with the works. 

Educator's response to TREX exhibit, *What Lies Beyond*, on view at Saint Marie RC School.



Left / *What Lies Beyond* installed at Saint Marie School in Spirit River

Below / *What's Held* Artist Talk with artist and Co-Curator, Kiona Callihoo Ligtoet at the Art Gallery of Grande Prairie



Above / *YEG Old Houses* by Aeris Osborne on view at the Montrose Cultural Centre



Informational text panel on the wall.

Informational text panel on the wall.

Image / School Tour exploring the exhibition, *The Euphrates Storyteller* and artwork by About Salman.





The Art Gallery of Grande Prairie's Learning programs provide opportunities for our patrons and public to learn more about art and artists in featured exhibitions through a range of educational formats. Responsive to and engaged with diverse communities and encouraging a vibrant cultural exchange between art, artists, and audiences, this year, we facilitated high-quality art experiences to **17,384 individuals** who joined us for **237 programs**.

Refocussing our educational initiatives to in-person and in-class presentations, we were incredibly grateful to see how quickly many visitors, community organizations and schools wanted to experience our thoughtfully curated art programs and camps, community events, artist presentations as well as the Carlstrom Family Green Space and Creativity Kits again personally. Highlights this year included Alberta Culture Days events and our Grande North Winter Festival inspired interactive community art installation *Frosted Forms*.

Thank you to ATB for sponsoring our programs. We couldn't provide that many free programs without their generous support. Thank you also to our wonderful volunteers who tirelessly assist the Learning department in assembling our well-liked and free Creativity Kits. Last but not least, we are incredibly grateful to all community members for contributing their creativity, inspiration, and ongoing support.



Message from Sabine Schneider
Curator, Learning

**Learning Programs
Sponsored by**



THE CARLSTROM FAMILY GREEN SPACE and CREATIVITY KITS

Due to emergency maintenance and renovations to the space, the popular Carlstrom Family Green Space reopened on July 16, 2022 as a drop in self-facilitated community artmaking space welcoming visitors back almost in its original version. While we have yet to get back to our original visitation numbers from before the pandemic, monthly visitation of The Carlstrom Family Green Space has seen a robust attendance between 380 and 740 people which we are grateful for, reaching 4,212 participants this year.

We built 41 Partnerships with community organizations and schools and delivered 4197 free Creativity Kits to 142 Community and School Groups while 6,518 free Creativity Kits were circulated as free take home Creativity Kits. Together, this joined category of free Creativity Kits and the Carlstrom Family Green Space reached 14,927 people within our community and beyond. This tells us that the social agencies and schools in our community have made our free Creativity Kits an integral part of their programming for their diverse audiences and that there is a high need for creativity-based self-facilitated art projects inspired by our current exhibitions.



The Carlstrom Family Green Space was closed for 47% of the previous fiscal year due to emergency maintenance and renovations to the space. We were very happy to welcome visitors back!



Free Take Home Creativity Kits – 6,518 Kits
Free Creativity Kits to Schools/Community Groups
– 142 groups received 4,197 kits



We love it here! What a great space for a family to play and explore and create. Thank you!

Mel, Jett & Vance



Above: The “Balance” Creativity Kit
Top: Visitors to the Carlstrom Family Green Space.

Right: Holy Cross Catholic School Residency, Grade 2 class.



ART PROGRAMS AND CAMPS

Community organizations and schools have been eager to return to in-person art programs at the Gallery which meant that online options we have been providing in the last two years discontinued. Last year we facilitated only 47 in-person Art Programs and Camps. This year, **73 school and community groups with an attendance of 1,606 students** visited the Gallery and explored our current exhibitions through a guided tour and hands-on art project inspired by our current exhibition.

Special opportunities this year included an Art Program designed and facilitated for the **Grande Prairie School Division's Staff Wellness Day** on February 10, 2023. Since March 2023, we have partnered with the **Grande Prairie Public Library and Mountain Plains** facilitating an arts-based program for people with disabilities. The first one we co-facilitated was attended by over 70 people.

With 94% attendance, our three week-long half day Summer Art Camps were well received. The students experienced many new forms of artmaking, such as Sculptural Installation, Printmaking, Abstract Painting, and Collage completing each week 5 planned activities. Some of the art activities were inspired by our current exhibitions. Students toured three of our current exhibitions as inspiration for artmaking including *Sock Monkey Scenarios*, *Printed Textiles from Kinnigait Studios*, and *Permanent Collection, Undocumented Studies* gaining insight and knowledge about each exhibition's concepts and artistic processes.

52% ▼

TOTAL NUMBER OF INDIVIDUAL ART PROGRAMS AND TOURS

88

Art Programs: 73 groups / 1,606 participants
Summer Art Camps: 15 groups / 175 participants

23% ▼

TOTAL NUMBER OF PARTICIPANTS ATTENDING ART PROGRAMS AND CAMPS

1,781

ARTIST PRESENTATIONS

Artist Talks are scheduled in conjunction with current exhibitions and provide further insight into the artists' concepts, history, motivation, and processes. This year, we facilitated 4 in-person Artist Talks which were appreciated by 114 attendees.

On June 17, 2022, artist Thomas Anfield, a Vancouver-based contemporary figure painter and performance artist, facilitated two guided tours through his exhibition *Sock Monkey Scenarios* sharing his insights into the human psyche through the equally majestic and mischievous symbol of the Sock Monkey, with 48 grade 3 students from Holy Cross Catholic School in Grande Prairie.

During the opening reception of *Video Games? Art and Technology*, a group exhibition that questioned how Video Games can shape and contribute to the way we learn history and understand our contemporary world, on October 6, 2022, 42 attendees enjoyed a fascinating virtual reality interactive music performance featuring exhibiting artist Jonathan Carroll of artist collective SpekWork.

Finally, on November 24, 2022, 24 Gallery visitors joined us in person for *What's Held* Artist Talk with Kiona Callihoo Lightvoet, a mixed Cree, Métis, and Dutch artist coming from scrip land, and descending from Michel First Nation, sharing the stories behind her artworks and provided insight into her curatorial practice. Kiona is currently practicing in amiskwaciwâskahikan, where she primarily works in painting and printmaking while exploring stories of grief and tenderness.



75%

TOTAL NUMBER OF PARTICIPANTS ATTENDING ARTIST PRESENTATIONS

114

Total Number of Artist Talks: 4



Top: Kiona Callihoo Lightvoet, artist and co-curator of the exhibition, *What's Held*, during an Artist Talk in November 2022.

Above: A virtual reality interactive music performance featuring exhibiting artist Jonathan Carroll of artist collective SpekWork during the opening reception of *Video Games? Art and Technology*.



My class enjoyed our time at the Art Gallery. The students said they loved the VR experience and Art project. They wanted to visit again!



COMMUNITY EVENTS

This year's community events involved facilitated art experiences for Earth Day, Alberta Culture Days and Grande Prairie's Grande North Winter Festival. These three community events were visited by 562 people. For **Earth Day** on April 22, 2022, we partnered with the City of Grande Prairie. For **Alberta Culture Days**, on September 17, 2022, we hosted a Sketch Party throughout both the main and the upper level of the Gallery which was attended by 95 people who enjoyed sketching the Jazz-inspired artworks showcased in *Jazz Influences: Rhythm, Movement, and Improv!*, the archetypal folk art puppets in *Sock Monkey Scenarios*, as well as the historically significant Inuit graphic textiles in *Printed Textiles from Kinngait Studios*.

During Grande Prairie's second **Grande North Winter Festival**, an annual event showcasing Grande Prairie in a Winter theme throughout the downtown core and into Muskosepi Park, we hosted a community event in the Gallery on January 14, 2023 where community members were invited to create a Winter-inspired sculpture and contribute to *Frosted Forms*, a community art installation evolving during the event and displayed at the Gallery within *The Neon Kitten* exhibition until January 29, 2023. It was an exciting and lively art making event inspired by the ice sculptures carved during the Grande North Winter Festival. With 347 people attended, *Frosted Forms* was the highest in-person attendance for a community event we ever have had during a single afternoon in Gallery history!

63%

**TOTAL NUMBER OF PARTICIPANTS
IN COMMUNITY EVENTS**

562

Frosty Forms: 347 attendees

Earth Day: 120 Attendees

Alberta Culture Days Sketch Party: 95 Attendees



Top: Visitors during the Grande North Winter Festival in *Frosted Forms*, a community art installation evolving during the event.

Centre: Artworks made during *Frosted Forms* and temporarily displayed at the Gallery within *The Neon Kitten* exhibition.

Above: Visitors during the Sketch Party held during Alberta Culture Days creating artwork in *Printed Textiles from Kinngait Studios* exhibition.



Visitors in *The Euphrates Storyteller* exhibition with artwork by Aboud Salma.

FINANCIAL STATEMENTS

Prairie Gallery Society
Financial Statements
Year ended March 31, 2023.

PRAIRIE GALLERY SOCIETY
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Year Ended March 31, 2023

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Prairie Gallery Society

Qualified Opinion

We have audited the financial statements of Prairie Gallery Society (the organization), which comprise the statement of financial position as at March 31, 2023, and the statements of operations, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, except for the possible effects of the matter described in the *Basis for Qualified Opinion* section of our report, the accompanying financial statements present fairly, in all material respects, the financial position of the organization as at March 31, 2023, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO)

Basis for Qualified Opinion

In common with many not-for profit organizations, the Society derives revenue from fundraising activities, the completeness of which is not susceptible to satisfactory audit verification. Accordingly, verification of these revenues was limited to the amounts recorded in the records of the Society. Therefore, we are not able to determine whether any adjustments might be necessary to fundraising revenue, excess (deficiency) of revenue over expenses and cash flow from operations for the year ended March 31, 2023, current assets as at March 31, 2023 and net assets as at March 31, 2023. Our audit opinion on the financial statements of the year ended March 31, 2022 was modified accordingly because of the possible effects of this limitation in scope. The predecessor auditor's opinion on the financial statements for the year ended March 31, 2022 was modified accordingly because of the possible effects of this limitation of scope.

The Society maintains a permanent collection made up of donated items which are recorded at their appraised values and purchased items that are recorded at cost. The Society does not maintain a complete catalogue of the items which comprise the permanent collection with values. Therefore, we were not able to determine whether any adjustments might be necessary to the permanent collection as at March 31, 2023 and net assets as at April 1, 2022 and March 31, 2023. The predecessor auditor's opinion on the financial statements for the year ended March 31, 2022 was modified accordingly because of the possible effects of this limitation of scope.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the organization in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our qualified audit opinion.

Other Matter

The financial statements for the year ended March 31, 2022 were audited by another auditor who expressed a qualified opinion on those financial statements on September 16, 2022 for the reasons described in the *Basis for Qualified Opinion* section.

(continues)



Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the organization's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the organization or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the organization's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the organization's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

(*continues*)



Independent Auditor's Report to the Board of Directors of Prairie Gallery Society *(continued)*

Grande Prairie, Alberta
September 21, 2023

Myriad Group
Myriad Group Chartered Professional Accountants



PRAIRIE GALLERY SOCIETY
Statement of Financial Position
March 31, 2023

	2023	2022
ASSETS		
CURRENT		
Cash	\$ 446,108	\$ 326,334
Marketable securities (<i>Cost \$1,044,597</i>) (<i>Note 4</i>)	1,229,956	1,452,746
Accounts receivable (<i>Note 5</i>)	26,875	5,301
Goods and services tax recoverable	22,861	8,594
Prepaid expenses (<i>Note 6</i>)	31,347	16,861
	1,757,147	1,809,836
TANGIBLE CAPITAL ASSETS (<i>Note 7</i>)	290,417	27,964
PERMANENT COLLECTION (<i>Note 8</i>)	1,390,607	1,390,607
	\$ 3,438,171	\$ 3,228,407
LIABILITIES		
CURRENT		
Accounts payable	\$ 148,798	\$ 12,128
Employee deductions payable	10,256	11,464
Accrued wages payable	2,679	-
Deferred income (<i>Note 10</i>)	299,025	316,624
	460,758	340,216
DEFERRED CAPITAL CONTRIBUTIONS (<i>Note 11</i>)	176,778	-
	637,536	340,216
NET ASSETS		
UNRESTRICTED NET ASSETS	66,435	16,398
RESTRICTED NET ASSETS	1,229,954	1,453,223
TANGIBLE CAPITAL ASSETS AND PERMANENT COLLECTION	1,504,246	1,418,570
	2,800,635	2,888,191
	\$ 3,438,171	\$ 3,228,407

ON BEHALF OF THE BOARD

Vaughn Bend *Director*

Terry Gorgichuk *Director*

See notes to financial statements

PRAIRIE GALLERY SOCIETY

**Statement of Operations
Year Ended March 31, 2023**

	2023	2022
REVENUES		
Public sector revenue <i>(Schedule 1)</i>	\$ 842,239	\$ 762,528
Private sector revenue <i>(Schedule 2)</i>	28,357	141,163
Earned revenue <i>(Schedule 3)</i>	10,378	15,462
	880,974	919,153
EXPENSES		
Administrative	85,970	91,395
Administrative contract personnel	49,945	36,472
Artistic contract personnel	13,554	26,890
Collections management	490	7,261
Education and audience development	13,545	19,851
Exhibition and programming expenses	93,537	70,281
Fundraising <i>(expense recovery)</i>	(1,519)	28,839
Marketing and communication	12,363	29,679
Professional development	4,275	3,414
Salaries and related benefits <i>(Schedule 4)</i>	549,334	554,035
Touring and circulation expenses	83,042	45,051
	904,536	913,168
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES FROM OPERATIONS	(23,562)	5,985
OTHER INCOME (EXPENSES)		
Amortization	(45,422)	(8,309)
Gain on sale of marketable securities	17,122	14,425
Unrealized loss on marketable securities	(83,248)	(18,285)
Investment income	40,906	68,053
Investment management fees	(18,124)	(19,585)
Deferred capital contributions recognized	24,772	-
	(63,994)	36,299
EXCESS (DEFICIENCY) OF REVENUES OVER EXPENSES	\$ (87,556)	\$ 42,284

See notes to financial statements

PRAIRIE GALLERY SOCIETY
Statement of Changes in Net Assets
Year Ended March 31, 2023

	Unrestricted Net Assets	Restricted Net Assets	Tangible Capital Assets and Permanent Collection	2023	2022
NET ASSETS - BEGINNING OF YEAR	\$ 16,398	\$ 1,453,223	\$ 1,418,570	\$ 2,888,191	\$ 2,073,907
DEFICIENCY OF REVENUES OVER EXPENSES	(87,556)	-	-	(87,556)	42,284
Permanent Collection Donations	-	-	-	-	772,000
Acquisitions of capital assets	(307,876)	-	307,876	-	-
Amortization	45,422	-	(45,422)	-	-
Deferred capital contributions received	201,550	-	(201,550)	-	-
Amortization of deferred capital contributions	(24,772)	-	24,772	-	-
Transfer from investment funds	178,478	(178,478)	-	-	-
Investment income net of expenses	(21,335)	21,335	-	-	-
Realized gain on investment	(17,122)	17,122	-	-	-
Unrealized loss on investments	83,248	(83,248)	-	-	-
NET ASSETS - END OF YEAR	\$ 66,435	\$ 1,229,954	\$ 1,504,246	\$ 2,800,635	\$ 2,888,191

See notes to financial statements

PRAIRIE GALLERY SOCIETY

Statement of Cash Flows

Year Ended March 31, 2023

	2023	2022
OPERATING ACTIVITIES		
Excess (deficiency) of revenues over expenses	\$ (87,556)	\$ 42,284
Items not affecting cash:		
Amortization	45,422	8,309
Gain on disposal of investments	(17,122)	(14,425)
Unrealized gains (losses) on marketable securities	83,248	18,285
	<u>23,992</u>	<u>54,453</u>
Changes in non-cash working capital:		
Accounts receivable	(21,574)	2,470
Accounts payable	136,670	4,518
Deferred income	(17,599)	45,246
Prepaid expenses	(14,486)	(5,824)
Goods and services tax payable	(14,267)	(6,382)
Accrued wages payable	2,679	(1,100)
Employee deductions payable	(1,208)	11,464
	<u>-</u>	<u>-</u>
	<u>70,215</u>	<u>50,392</u>
Cash flow from operating activities	<u>94,207</u>	<u>104,845</u>
INVESTING ACTIVITIES		
Purchase of tangible capital assets	(307,876)	(1,692)
Deferred capital contributions	176,778	-
Purchase of investments	(40,365)	(142,053)
Proceeds from sale of marketable securities	197,030	60,063
	<u>25,567</u>	<u>(83,682)</u>
Cash flow from (used by) investing activities	<u>25,567</u>	<u>(83,682)</u>
INCREASE IN CASH FLOW	<u>119,774</u>	<u>21,163</u>
Cash - beginning of year	<u>326,334</u>	<u>305,171</u>
CASH - END OF YEAR	<u>\$ 446,108</u>	<u>\$ 326,334</u>
CASH CONSISTS OF:		
Cash	<u>\$ 446,108</u>	<u>\$ 326,334</u>

See notes to financial statements

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2023

1. DESCRIPTION OF OPERATIONS

Prairie Gallery Society (the "Society") is a registered charity that operating a public art gallery aimed at promoting visual arts in Grande Prairie, Alberta. The Society maintains a "Category A" designation by the Movable Cultural Properties Directorate of Canadian Heritage. This designation permits the Society to preserve and exhibit artworks to the highest of national standards.

The Society is exempt from tax under Section 149 of the Income Tax Act.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNFPO).

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Financial instruments

Measurement of Financial Instruments

Financial instruments are financial assets or financial liabilities of the Charity where, in general, the Centre has the right to receive cash or another financial asset from another party or the Centre has the obligation to pay another party cash or other financial assets. The Organization recognizes a financial instrument when it becomes party to the contractual provisions of the financial instrument. The company initially records financial instruments at their fair value except for related party transactions which are recorded at the exchange amount. In subsequent periods, financial instruments are measured at amortized cost.

Impairment

Financial assets measured at cost or amortized cost are tested for impairment, at the end of each year, to determine whether there are indicators that the asset may be impaired. The amount of the write-down, if any, is recognized in operations. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account. the reversal may be recorded provided it is no greater than the amount that had been previously reported as a reduction in the asset and it does not exceed original cost. The amount of the reversal is recognized in operations.

Tangible capital assets

Tangible capital assets are stated at cost or deemed cost less accumulated amortization and are amortized over their estimated useful lives at the following rates and methods:

Computer equipment	55%	declining balance method
Office furniture and fixtures	20%	declining balance method
Websites	20%	declining balance method
Leasehold improvements	20%	straight-line method

The organization regularly reviews its tangible capital assets to eliminate obsolete items. Government grants are deferred and recognized into income at the same rates and methods as the assets to which they apply.

Tangible capital assets acquired during the year but not placed into use are not amortized until they are placed into use.

(continues)

PRAIRIE GALLERY SOCIETY
Notes to Financial Statements
Year Ended March 31, 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Permanent collection

The permanent collection consists largely of donated items which are recorded at their appraised values as determined or approved by the Society's curator at the time of acquisition. Purchased items are recorded at cost.

Impairment of long lived assets

The organization tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent the carrying value exceeds its fair value.

Net assets

- a) Net assets invested in property and equipment represents the organization's net investment in property and equipment which is comprised of the unamortized amount of property and equipment purchased with restricted funds.
- b) Internally restricted net assets (gallery investment fund) are funds which have been designated for a specific purpose by the organization's Board of Directors.
- c) Unrestricted net assets comprise the excess of revenue over expenses accumulated by the organization each year, not of transfers, and are available for general purposes.

Revenue recognition

Prairie Gallery Society follows the deferral method of accounting for contributions.

Restricted contributions are recognized as revenue in the year in which the related expenses are incurred. Unrestricted contributions are recognized as revenue when received or receivable if the amount to be received can be reasonably estimated and collection is reasonably assured. Endowment contributions are recognized as direct increases in net assets.

Restricted investment income is recognized as revenue in the year in which the related expenses are incurred. Unrestricted investment income is recognized as revenue when earned.

In-kind donations to the permanent collection are recognized as direct increases in net assets. All other donations are recognized as revenue of the current period.

Contributed services

The operations of the organization depend on both the contribution of time by volunteers and donated materials from various sources. The fair value of donated materials and services cannot be reasonably determined and are therefore not reflected in these financial statements.

Government grants

Government grants are recorded when there is a reasonable assurance that the organization had complied with and will continue to comply with, all the necessary conditions to obtain the grants.

Government funding

Government assistance for acquiring fixed assets and related to expenses is recorded as deferred government contributions and is amortized on the same basis and according to the same rates as the related fixed assets or to income as eligible expenditures as incurred. Government assistance for current expenses is recorded as income in the current period.

(continues)

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2023

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Leases

Leases are classified as either capital or operating leases. At the time the organization enters into a capital lease, an asset is recorded with its related long-term obligation to reflect the acquisition and financing. Rental payments under operating leases are expensed as incurred.

3. FINANCIAL INSTRUMENTS

The organization is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the organization's risk exposure and concentration as of March 31, 2023.

Credit risk

Credit risk is the risk that one party to a financial instrument will cause a financial loss for the other party by failing to discharge an obligation. The organization's main credit risks relate to its accounts receivable.

Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The organization is exposed to this risk mainly in respect of its accounts payable and accrued liabilities, and its ability to provide the activities related to its deferred contributions.

Market risk

Market risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices. Market risk comprises three types of risk: currency rate risk, interest rate risk and other price risk.

Interest rate risk

Interest rate risk is the risk that the value of a financial instrument might be adversely affected by a change in the interest rates. The organization is exposed to interest rate risk primarily through its floating interest rate bank indebtedness and credit facilities. The organization has not drawn on financial instruments that may be exposed to interest rate risk.

Other price risk

Other price risk is the risk that the fair value or future cash flows of a financial instrument will fluctuate because of changes in market prices (other than those arising from interest rate risk or currency risk), whether those changes are caused by factors specific to the individual financial instrument or its issuer, or factors affecting all similar financial instruments traded in the market. The organization is exposed to other price risk through its investment in mutual funds.

Unless otherwise noted, it is management's opinion that the organization is not exposed to significant other price risks arising from these financial instruments.

4. MARKETABLE SECURITIES

The Gallery investment funds are an endowment that is held in a mutual fund with ATB Wealth, measured at fair market value:

	2023	2022
Balance, beginning of the year	\$ 1,452,746	\$ 1,448,615
Investment income earned	40,366	68,053

(continues)

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2023

4. MARKETABLE SECURITIES (continued)

	2023	2022
Management fees paid	(19,030)	(20,062)
Withdrawals	(178,000)	(40,000)
Market changes	(83,248)	(18,285)
Realized gain	17,122	14,425
	-	-
Balance, end of year	<u>\$ 1,229,956</u>	<u>\$ 1,452,746</u>

The Board of Directors has internally restricted \$200,000 of the investment funds, as required by the guidelines of the Alberta Foundation for the Arts. The cash is unencumbered and can only be accessed upon a resolution with majority vote of the Society's Board of Directors and may only be used to temporarily fund unforeseen operating deficits. Funds removed from the cash reserve must be replaced within three fiscal years from the end of the fiscal year in which the funds were utilized.

In the year \$178,000 was transferred out of the investments from the capital funding allocations for use on current year capital projects.

5. ACCOUNTS RECEIVABLE

Accounts receivable consists of amounts less an allowance for doubtful accounts. Allowance for doubtful accounts is \$NIL (2022 - \$NIL). Amounts receivable consists of grants and earned revenues from the lending of art works.

6. PREPAID EXPENSES

Prepaid expenses consists of amounts paid in advance for insurance, art exhibits and fundraising activities that will be held in the next fiscal period.

7. TANGIBLE CAPITAL ASSETS

	Cost	Accumulated amortization	2023 Net book value	2022 Net book value
Gallery furniture and equipment	\$ 320,561	\$ 303,606	\$ 16,955	\$ 21,194
Computer equipment	70,230	34,127	36,103	1,356
Office furniture and fixtures	5,459	3,114	2,345	2,931
Leasehold improvements	258,920	25,892	233,028	-
Website costs	6,735	4,749	1,986	2,483
	<u>\$ 661,905</u>	<u>\$ 371,488</u>	<u>\$ 290,417</u>	<u>\$ 27,964</u>

8. PERMANENT COLLECTION

The permanent collection contains artworks created by Canadian artists and have been acquired through purchase or donation. The collection currently stands at approximately 850 works of art comprised of two distinct components. Historic and Contemporary Canadian Art. Over the years, the gallery has amassed individual pieces and bodies of work in many mediums including (but not limited to) ceramics, paintings, photography, woodworking, sculpture, tapestry, fibre art, multimedia works and video.

During the year, \$NIL (2022 - \$772,000) worth of artwork was donated in kind to the permanent collection.

(continues)

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2023

8. PERMANENT COLLECTION (continued)

The permanent collection is not an asset that can be used to meet the financial obligations of the Society by conversion into currency or as security to raise monetary loans.

9. CREDIT FACILITY

The organization has a credit facility with Servus Credit Union, which includes an approved operating line that can be drawn upon to a maximum of \$125,000, which bears interest at prime plus 1.5%. At the statement of financial position date, the amount owing, which is due on demand, was \$NIL (2022: \$NIL).

10. DEFERRED REVENUE

Deferred revenue relates to government grants and funds which were unearned at the end of the year and fundraising revenues for the next year already received.

	<u>2023</u>	<u>2022</u>
Balance - beginning of year	\$ 316,624	\$ 271,378
Revenue recognized during the year	(402,885)	(331,400)
Deferred revenue received	<u>385,286</u>	<u>376,646</u>
Balance- end of year	<u>\$ 299,025</u>	<u>\$ 316,624</u>

11. DEFERRED CAPITAL CONTRIBUTIONS

Deferred capital contributions relates to government funding which were received for capital acquisitions. These revenues are recognized into income at the same rate as the specific assets are amortized.

	2023	2022
Balance - beginning of year	\$ -	\$ -
Deferred contributions received	201,550	-
Amortization of contributions	<u>(24,772)</u>	<u>-</u>
Balance - end of year	<u>\$ 176,778</u>	<u>\$ -</u>

12. LEASE COMMITMENTS

There is a sixty month lease agreement in place for real estate with the City of Grande Prairie for base rent of \$10 per year. The agreement was signed on January 1, 2020. There are thirty three months remaining as of March 31, 2023.

There is a sixty month lease agreement in place with Hi-Tech Business Systems for a printer for \$5,868 per year. The agreement was signed July 31, 2020 and commenced on September 1, 2020. There are twenty nine months remaining as of March 31, 2023.

13. RELATED PARTY TRANSACTIONS

During the year, the Society earned revenue from Board Members and other entities related to memberships. These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related parties.

PRAIRIE GALLERY SOCIETY

Notes to Financial Statements

Year Ended March 31, 2023

14. ECONOMIC DEPENDENCE

The Society is dependent on grants from local municipal governments, provincial government agencies and private foundations for a significant portion of its revenue.

15. COMPARATIVE FIGURES

The prior year comparative figures were audited by another firm of Chartered Professional Accountants. Certain amounts have been reclassified to conform to current year presentation.

PRAIRIE GALLERY SOCIETY

Public Sector Revenue

(Schedule 1)

Year Ended March 31, 2023

	2023	2022
City of Grande Prairie - operating grant	\$ 332,361	\$ 290,230
Alberta Foundation for the Arts - travelling exhibition grant	196,532	191,552
Alberta Foundation for the Arts - operating grant	70,760	70,760
County of Grande Prairie grant	75,000	75,000
Municipal District of Greenview grant	35,000	35,000
Department of Canadian Heritage- operating grant	84,177	-
Other federal and provincial grants	48,409	99,986
	<u>\$ 842,239</u>	<u>\$ 762,528</u>

PRAIRIE GALLERY SOCIETY

Private Sector Revenue

(Schedule 2)

Year Ended March 31, 2023

	2023	2022
Donations and sponsorships	\$ 28,357	\$ 55,133
Fundraising	<u>-</u>	<u>86,030</u>
	<u>\$ 28,357</u>	<u>\$ 141,163</u>

PRAIRIE GALLERY SOCIETY

Earned Revenue

(Schedule 3)

Year Ended March 31, 2023

	2023	2022
TRADE SALES		
Fees for service	\$ 8,395	\$ 7,500
Memberships	825	1,345
Sales of books, catalogues and miscellaneous	<u>1,158</u>	<u>6,617</u>
	<u>\$ 10,378</u>	<u>\$ 15,462</u>

PRAIRIE GALLERY SOCIETY
Salaries and Related Benefits
Year Ended March 31, 2023

(Schedule 4)

	2023	2022
Artistic and programming	\$ 351,004	\$ 351,144
Administrative	198,330	202,891
	<u>\$ 549,334</u>	<u>\$ 554,035</u>

GIFTS AND SERVICES IN KIND

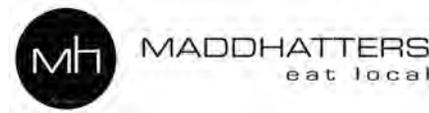
Throughout the year, many local businesses provided services and support to the Gallery's programs, exhibitions and operations. Their support is a valuable contribution to the Gallery's mission and signals the Gallery's intention to collaborate with the private sector in delivering high value opportunities in the Arts.



92 BEVERAGE CO



Pippin Barr
(Exhibiting Artist)



VOLUNTEERS

Volunteers contributed greatly to the Gallery's ability to deliver programs and remain a vibrant and accessible facility for everyone. This past year, volunteers primarily assisted with assembling our incredibly popular Creativity Kits and serving as a friendly face at the reception desk to welcome visitors. Volunteers also supported the Gallery during our Casino fundraiser in April 2022. A huge thank you to them for their ongoing support.

Alysoun Wells	Kaylon Mathias
Andrea Kelsey	Krista Umble
Colleen Band	Lorna McIlroy
Debbie McCallum	Marcia Tofer
Edna Smith	Mary Riley
Jesseca Gagnon	Michelle Scarrow-Bailey
Joanne Scarrow	Wendy Kempert
Julie Schwindt	



I volunteer for the Art Gallery of Grande Prairie and I love it! I've been so warmly welcomed by all the staff. Every week I'm thanked so much for my help, but I really need to thank them! I love prepping and building the activity kits imagining how they'll bless and encourage people in my community! Thank you to all the staff at the Art Gallery! You rock!



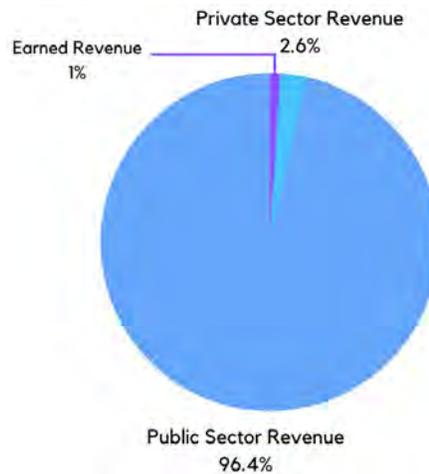
Julie

MAJOR FUNDERS

As a public institution and charitable non-profit, all of the Gallery's exhibitions and programming remain free and accessible for everyone. This level of inclusiveness and accessibility is achieved through the dedication and commitment of all levels of government, local businesses, donors, members and volunteers who come together to support the Gallery and its mandate.



ANNUAL OPERATING FUNDING



FOOD AND BEVERAGE PARTNER



MEDIA PARTNERS







2022/23 BOARD OF DIRECTORS

March 2022 - September 2022

OFFICERS

Chair / Christine Quinn

Vice Chair / Candice MacPhee

Treasurer / Melanie Kimble

Secretary / Holly Sorgen

DIRECTORS

Andrea Rosenberger-Deleeuw

Dave McRae

Fran Rogers

Vaughn Bend

Wendy Bosch

September 2022 - March 2023

OFFICERS

Chair / Vaughn Bend

Vice Chair / Dave McRae

Treasurer / Melanie Kimble

Secretary / Vacant

DIRECTORS

Andrea Rosenberger-Deleeuw

Candice MacPhee

Leah Paslawski

Terry Gorgichuk

Wendy Bosch

Christine Quinn, Past Chair

Annual General Meeting held
September 20, 2022

GALLERY STAFF

Executive Director / Daniel Becker

Art Preparator / Rob Swanston

Curator, Exhibitions & Collections / Manar Abo Touk (until November 2022)

Curator, Learning / Sabine Schneider

Curatorial Assistant, Exhibitions & Collections / Mohsen Ahi Andy

Curatorial Assistant, Learning / Garry Bradley

Gallery Administrator / Melanie Jenner

Gallery Receptionist / Sarah Drydale

Manager, Development and Administration / Brittany Kelsey (until August 2022)

Manager, Development and Administration / Kelsey Hasler

TREX Manager/Curator, Travelling Exhibitions / Jamie-Lee Cormier

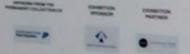
Left / Visitors to the Sketch Party held during Alberta Culture Days in September 2022 in the exhibition, *Thomas Anfield: Sock Monkey Scenarios*.

Back Cover Image / Installation view of *The Neon Kitten*



THE NEON KITTEN

CURATED BY MELANIE JENNER



ART GALLERY of GRANDE PRAIRIE

#103, 9839 103 Avenue / Grande Prairie, AB / T8V 6M7 / (780) 532-8111

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